

DESCRIPTIVE INDEX and PRICE LIST

of ATF Type Foundry Products

ATF Types Offer You

numerous possibilities to express your message in the type best suited to the job. Specimen lines of more than 170 different faces are shown in this new index of ATF Types, including such new series as *Repro Script*, *Brody*, *Spartan Book* and *Medium Condensed*, the *Dom* family and *Franklin Gothic Wide*.

Skilled use of these types will add color and interest to any printed piece. Several of the new faces were designed to give display lines a "handlettered" look at only a fraction of the cost of made-to-order lettering!

Best for Printing and Reproduction Proofs

As most printers know, ATF type is the best quality foundry type available. Because of a superior metal alloy used in a precision casting operation, it lasts longer and prints more clearly, with well defined detail. This makes it ideal not only for printing direct from the type, but also for top quality reproduction proofs. Yet ATF type costs little, particularly in the smaller sizes which many printers use only once and discard, without distribution.

Offer Your Customers a Versatile Type Service

with Only a Modest Investment

If you are thinking of adding a casting machine, particularly one for display lines, consider the advantages of far lower investment and greater flexibility of a selection of foundry type.

The wide range of styles and sizes available to you as you need them—the lower cost that makes it possible to discard old faces and add new ones as your requirements change—enable you to offer the most versatile type service with the smallest investment.

ATF Types are Readily Available

ATF's network of type dealerships throughout the country insures immediate availability at convenient locations. In addition, a reserve stock is maintained at the foundry in Elizabeth, New Jersey.

For quickest service, send your orders for type and foundry products to the ATF Type Dealer in your area.



This Descriptive Index

shows one-line samples of all ATF faces currently manufactured for stock. Most of them are immediately available from the ATF type dealer whose name and address appear on the cover. This catalog also gives complete information on sorts, spaces and quads, leads and slugs, etc. For quick reference, see table of contents on this page.

It's EASY TO ORDER any of the type faces or accessories shown. Simply indicate your requirements on an order blank, as furnished with this catalog, or, if you prefer, use your own purchase order or letterhead and mail it to your ATF type dealer. In most cases, he will make prompt shipment from his comprehensive stock.

How to use this catalog

TO HELP YOU CHOOSE the style and quantity of the face you need, just refer to the alphabetical listing of type faces. There you will find, accompanying each sample line, all you need to know about sizes made, number of characters in the font, etc. Here is an example of one of the entries with an explanation of the designations used:

Bernhard Gothic Medium 525

18 pt. shown

PACK MY BOX WITH FIVE DI Pack my box with five dozen jug|123

6pt	26A	58a	21-1	18pt	9A	24a	8-1	42pt	4A	8a	4-1
8pt	22A	52a	17-1	24pt	7A	15a	7-1	48pt	3A	7a	3-1
10pt	21A	47a	15-1	30pt	5A	12a	5-1	60pt	3A	7a	3-1
12pt	18A	42a	11-1	36pt	5A	10a	4-1	72pt	3A	5a	3-1
14pt	15A	35a	10-1								

Name and Number of Face

The full name and face number (Bernhard Gothic Medium 525) should be stated, as in some cases several weights and widths of the same face are available.

Alignment Position

The vertical rule in each specimen line graphically indicates the exact body size of the type. This enables you to see the placement of the face on the type body and the alignment position.

Type Sizes

The point sizes given refer to the body size of the type. These are usually simple designations, such as 24 pt, 30 pt, etc. In some cases, different face sizes are available on the same body size, as in the Copperplate Gothics. For instance, 6 pt No. 1, 6 pt No. 2, 6 pt No. 3, etc. Sizes printed 18/24 or 120/96 should be read "18 point face on 24 pt body," or "120 point face on 96 point body."

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Various Type Bodies

Most faces are now cast on a regular square body. Some are designed with an extreme slope, necessitating an angle body. Such faces are marked with a "bullet" or round dot. These fonts contain a sufficient quantity of angle spaces. Hand-made scripts on wing bodies are Bank Script, Commercial Script, Royal Script, Typo Script and Typo Script Extended.

Contents of a Font

Fonting schemes for every size are also shown. These schemes indicate the quantity of every character contained in the font, in a correct proportion based on the frequency with which the various letters of the alphabet are used.

In our example, 6 pt Bernhard Gothic Medium shows a scheme of 26A, 58a, 21 figures 1. To determine the quantity of the other characters contained in the font, refer to the table on page 24. For the caps, simply follow down the column headed 26. Do the same with the column headed 58 and 21 on the proper "Lowercase" and "Figures" tables.

How to Order

When ordering type, be sure to specify the face name, number and the sizes required. For example:

1 FONT 6 PT BERNHARD GOTHIc MEDIUM 525

When you order one font, packages of caps, lowercase and figures will be supplied, or just caps and figures if no lowercase is made. Capitals, lowercase and figures are packaged separately and may be purchased individually. Just specify "capitals only," "lowercase only," etc., following the type size. Punctuation marks are supplied in both cap and lowercase fonts. Periods, commas, hyphens and dollar signs are also included with figures.

You will most likely need spaces and quads, too and perhaps leads and slugs as well. For complete information on these items see pages 20 and 21.

Identification of Type

When type is ordered to match fonts of doubtful identity, set a word or two and compare with specimen words in this catalog. The face number is stamped on cap H and/or lowercase m where space allows. If still in doubt, the letters H and m should be sent with the order to insure positive identification.

Typewriter Faces

When setting facsimile typewritten letters, extra fonts of lowercase characters are usually needed.

To maintain the appearance of typewritten copy, justifiers should be used between words instead of regular spaces. As justifiers have the same setwise thickness as the characters, they position the letters one above the other, as in typewriting. When ordering justifiers, it is advisable to send samples or to specify the typewriter face for which they are required. Justifiers sell at Table 2104 prices, the same as other spaces. (See page 20.)

Accented Letters

Accented letters for certain faces and languages may be ordered as sorts, in 6" lines per character. (See informa-

tion on sorts.) When ordering, specify type face and number, size, language and characters desired. If matrices are available, your order will be cast promptly.

Due to the wide variety of faces, sizes and various languages and the limited demand for accented letters, NO FONTED ASSORTMENTS can be supplied. There is no catalog of available accented letters.

ATF's Sorts Service in Lines

Sorts, in 6" lines per character, can be supplied for all active and discontinued type faces, ornaments, special characters, etc., for which matrices are in our possession. Prices and more detailed information are shown on pages 22 and 23 of this catalog. As sorts are cast to order, a few weeks must be allowed for delivery. *We regret that sorts may not be returned for credit.*

Other Special Casting Services

ATF's Foundry Cast Aducts and Logotypes are economical and superior in quality to electrotypes. Matrices for almost all trade-marks, emblems, etc., can be engraved to your special order at reasonable prices. Typecuts cast from such matrices can be supplied in any number of 6" lines, with a minimum of one 6" line per cut. (A 6" line comprises as many type, cast from one matrix, as can be placed in a 36-pica line.) For additional information on this service, see pages 22 and 23.

For Best Service

Your ATF Type Dealer will gladly answer any further questions you may have. He was appointed to be of help to you. Contact him on all matters pertaining to ATF type and foundry products. His inventory enables him to give you prompt service on most items manufactured by our foundry.

Ask him for a copy of our catalog describing the complete line of typographic accessories, such as ornaments, handypacks, initials, monograms, etc.

You will encounter unnecessary delays by sending your orders direct to the type foundry. Contact your Local Dealer, always! He is most familiar with your requirements.

Prices of Foundry Type

in Packaged Fonts of Capitals, Lowercase and Figures

Prices are subject to change without notice

Standard Faces

Size	Complete fonts				
	Font of Capitals	Font of Lowercase	Font of Figures	Caps, Lowercase and Figures	Caps and Figures
4	\$ 3.55	\$ 4.15	\$ 1.55	\$ 9.25	\$ 5.10
4½	3.40	4.15	1.55	9.10	4.95
5	3.25	4.05	1.50	8.80	4.75
6	2.15	2.75	1.05	5.95	3.20
8	2.15	2.95	1.10	6.20	3.25
10	2.90	3.60	1.20	7.70	4.10
12	3.15	3.90	1.30	8.35	4.45
14	3.50	4.50	1.45	9.45	4.95
16	3.25	4.10	1.50	8.85	4.75
18	3.50	4.50	1.65	9.65	5.15
24	4.40	5.10	1.95	11.45	6.35
30	4.95	5.75	2.25	12.95	7.20
36	5.75	6.65	2.55	14.95	8.30
42	6.15	7.20	2.75	16.10	8.90
48	7.20	8.40	3.15	18.75	10.35
60	8.30	9.85	3.60	21.75	11.90
72/60	11.75	10.80	5.60	28.15	17.35
72	12.60	11.85	6.20	30.85	19.00
84/72	15.05	14.10	6.50	35.65	21.55
84	16.45	15.25	7.10	38.80	23.55
96/72	19.60	19.05	7.95	46.60	27.55
96/84	21.25	20.55	10.05	51.85	31.30
96	22.70	21.80	10.95	55.45	33.65
120/96	26.80	24.25	12.00	63.05	38.80
120	30.30	26.90	13.45	70.65	43.75

Handmade Script Faces

(Bank Script, Commercial Script, Royal Script, Typo Script, Typo Script Extended.)

Size	Complete fonts		
	Font of Capitals	Font of Lowercase	Font of Figures
12	\$ 6.30	\$ 7.80	\$2.60
14	7.00	9.00	2.90
18	7.00	9.00	3.30
24	8.80	10.20	3.90
30	9.90	11.50	4.50
36	11.50	13.30	5.10
48	14.40	16.80	6.30
60	16.60	19.70	7.20

Quantity Discounts

These discounts apply to all fonts of type shown in the Descriptive Index, and all other casting machine products regularly made for stock. Sorts, leads, slugs and fonts made to special order are not subject to quantity discount.

On orders from \$250 to \$499.99	2½%
On orders from \$500 to \$999.99	5%
On orders from \$1000 and up	7½%

Old Metal Information

Ask your ATF type dealer about his policy regarding trade-in allowances for old metal against the purchase of new ATF Type and Foundry Products.

Any quotations made by your ATF type dealer will be as generous as possible. His acceptance of old metal will be consistant with local conditions, trade practices, and market prices.

* ATF

Important Notice

When a new font of type is to be laid in the case, first pull a proof of it, to identify strange characters and to prove any claim for damaged or missing letters.

Alternate Gothic No. 1-6

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABCDE
Pack my box with five dozen jugs|1234567890

6pt	45A	78a	31-1	18pt	17A	31a	11-1	42pt	7A	11a	5-1
8pt	35A	65a	22-1	24pt	13A	20a	10-1	48pt	5A	10a	4-1
10pt	35A	60a	21-1	30pt	11A	17a	8-1	60pt	5A	8a	4-1
12pt	31A	53a	17-1	36pt	9A	13a	7-1	72pt	5A	5a	5-1
14pt	26A	45a	17-1								

Alternate Gothic No. 2-7

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|A
Pack my box with five dozen jugs|12345

6pt	38A	70a	26-1	18pt	15A	27a	10-1	42pt	6A	10a	5-1
8pt	31A	60a	21-1	24pt	11A	17a	8-1	48pt	5A	9a	4-1
10pt	30A	52a	17-1	30pt	9A	15a	7-1	60pt	4A	6a	3-1
12pt	27A	48a	17-1	36pt	7A	12a	5-1	72pt	4A	5a	4-1
14pt	21A	39a	13-1								

Alternate Gothic No. 3-8

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JU|
Pack my box with five dozen ju|123

6pt	24A	60a	22-1	18pt	12A	24a	9-1	42pt	5A	9a	4-1
8pt	29A	52a	21-1	24pt	9A	15a	7-1	48pt	4A	7a	3-1
10pt	26A	46a	17-1	30pt	8A	13a	7-1	60pt	3A	5a	3-1
12pt	24A	41a	13-1	36pt	6A	10a	5-1	72pt	3A	4a	4-1
14pt	20A	34a	11-1								

American Typewriter 11

10 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABCDEFG
Pack my box with five dozen jugs|1234567
10pt 20A 31a 9-1

Balloon Extrabold 677

18 pt. shown

PACK MY BOX WITH FIVE|1234

10pt	21A	13-1	24pt	8A	7-1	60pt	4A	3-1
12pt	19A	12-1	30pt	6A	5-1	72pt	3A	3-1
14pt	17A	10-1	36pt	5A	4-1	96/72	3A	3-1
16pt	10A	8-1	48pt	4A	3-1			

Bank Gothic Bold 534

18-30 shown

PACK MY BOX|123

6-21	27A	19-1	12-25	17A	10-1	12-28	10A	5-1
6-22	23A	15-1	12-26	14A	8-1	18-29	7A	5-1
6-23	20A	12-1	12-27	12A	7-1	18-30	5A	4-1
6-24	16A	11-1						

Bank Gothic Condensed Light 574

18-40 shown

PACK MY BOX WITH F|123

6-31	38A	23-1	12-35	25A	13-1	12-38	15A	9-1
6-32	33A	21-1	12-36	21A	11-1	18-39	10A	7-1
6-33	29A	19-1	12-37	17A	10-1	18-40	9A	7-1
6-34	25A	15-1						

Bank Gothic Cond. Medium 575

18-30 shown

PACK MY BOX WITH|1234

6-41	36A	22-1	12-45	24A	12-1	12-48	14A	8-1
6-42	31A	21-1	12-46	20A	11-1	18-49	7A	5-1
6-43	26A	19-1	12-47	17A	9-1	18-50	8A	5-1
6-44	23A	15-1						

Bank Gothic Light 532

18-10 shown

PACK MY BOX|123

6-1	28A	20-1	12-5	18A	10-1	12-18	10A	5-1
6-2	25A	17-1	12-6	15A	9-1	18-19	7A	5-1
6-3	21A	13-1	12-7	13A	7-1	18-10	6A	4-1
6-4	17A	12-1						

Bank Gothic Medium 533

18-20 shown

PACK MY BOX|123

6-11	28A	20-1	12-15	17A	10-1	12-18	10A	5-1
6-12	24A	15-1	12-16	15A	9-1	18-19	7A	5-1
6-13	20A	13-1	12-17	12A	8-1	18-20	5A	4-1
6-14	17A	11-1						

Bank Script 1540

18 pt. shown

Pack My Box With Five Dose|123

14pt	11A	38B	13-1	24pt	5A	15a	7-1	48pt	3A	9a	4-1
18pt	7A	24B	7-1	36pt	3A	11a	5-1				

This is a handmade Script — See special price table

P. T. Barnum 944

24 pt. shown

PACK MY BOX WITH F|

Pack my box with five|1234

6pt	32A	65B	25-1	14pt	16A	30a	11-1	30pt	7A	13a	7-1
8pt	23A	45B	20-1	18pt	12A	25a	10-1	36pt	5A	9a	5-1
10pt	22A	41B	17-1	24pt	8A	15a	8-1	48pt	4A	7a	4-1
12pt	18A	35B	13-1								

Bernhard Fashion 527

18 pt. shown

PACK MY BOX WITH F|

Pack my box with five dozen jugs|12345

12pt	13A	47B	15-1	18pt	7A	27a	10-1	30pt	4A	15a	7-1
14pt	11A	40B	12-1	24pt	5A	17a	8-1	36pt	3A	11a	5-1

Type Faces

Bernhard Gothic Extra Heavy 546

18 pt. shown

PACK MY BOX WITH FIVE| Pack my box with five dozen j|123

12pt	16A 32a 11-1	30pt	5A 9a 4-1	48pt	3A 5a 3-1
14pt	13A 26a 9-1	36pt	4A 7a 4-1	60pt	3A 5a 3-1
18pt	9A 18a 7-1	42pt	3A 5a 3-1	72/60	3A 4a 3-1
24pt	6A 11a 5-1				

Bernhard Gothic Heavy 530

18 pt. shown

PACK MY BOX WITH FIVE D| Pack my box with five dozen j|123

8pt	21A 45a 15-1	18pt	9A 21a 8-1	42pt	4A 7a 3-1
10pt	20A 43a 13-1	24pt	7A 13a 5-1	48pt	3A 6a 3-1
12pt	17A 38a 11-1	30pt	5A 11a 4-1	60pt	3A 5a 3-1
14pt	15A 30a 9-1	36pt	4A 9a 4-1	72pt	3A 5a 3-1

Bernhard Gothic Light 528

18 pt. shown

PACK MY BOX WITH FIVE DOZ| Pack my box with five dozen ju|1234

6pt	26A 60a 21-1	18pt	10A 24a 8-1	42pt	4A 9a 4-1
8pt	23A 50a 19-1	24pt	7A 15a 7-1	48pt	4A 7a 3-1
10pt	22A 47a 15-1	30pt	6A 12a 5-1	60pt	3A 7a 3-1
12pt	20A 42a 12-1	36pt	5A 10a 4-1	72pt	3A 5a 3-1
14pt	16A 35a 11-1				

Bernhard Gothic Medium 525

18 pt. shown

PACK MY BOX WITH FIVE D| Pack my box with five dozen jug|123

6pt	26A 58a 21-1	18pt	9A 24a 8-1	42pt	4A 8a 4-1
8pt	22A 52a 17-1	24pt	7A 15a 7-1	48pt	3A 7a 3-1
10pt	21A 47a 15-1	30pt	5A 12a 5-1	60pt	3A 7a 3-1
12pt	18A 42a 13-1	36pt	5A 10a 4-1	72pt	3A 5a 3-1
14pt	15A 35a 10-1				

Bernhard Gothic Med. Cond. 672

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JU| Pack my box with five dozen jugs|123456

12pt	23A 53a 13-1	30pt	8A 15a 7-1	60pt	3A 7a 3-1
14pt	20A 44a 11-1	36pt	6A 13a 5-1	72pt	3A 5a 4-1
18pt	13A 30a 9-1	42pt	5A 11a 4-1		
24pt	9A 19a 8-1	48pt	4A 9a 4-1		

Bernhard Gothic Med. Italic 537

18 pt. shown

PACK MY BOX WITH FIVE D| Pack my box with five dozen ju|123

6pt	25A 58a 22-1	14pt	15A 34a 10-1	36pt*	4A 9a 4-1
8pt	22A 50a 20-1	18pt	9A 23a 9-1	42pt*	3A 7a 3-1
10pt	21A 46a 15-1	24pt*	6A 13a 5-1	48pt*	3A 6a 3-1
12pt	18A 42a 12-1	30pt*	5A 11a 4-1	*Angle body	

Bernhard Modern Bold 670

18 pt. shown

PACK MY BOX WITH FIVE| Pack my box with five dozen|123

8pt	21A 48a 17-1	24pt	7A 13a 7-1	60pt	3A 6a 3-1
10pt	21A 44a 13-1	30pt	5A 11a 5-1	72pt	3A 5a 3-1
12pt	17A 37a 11-1	36pt	4A 9a 4-1		
14pt	14A 31a 9-1	42pt	4A 8a 3-1		
18pt	9A 21a 8-1	48pt	3A 6a 3-1		

Bernhard Modern Bold Italic 671

18 pt. shown

PACK MY BOX WITH|ABCD Pack my box with five dozen|123

8pt	21A 48a 17-1	18pt	9A 22a 8-1	42pt*	3A 7a 3-1
10pt	21A 46a 13-1	24pt	6A 13a 5-1	48pt*	4A 6a 3-1
12pt	17A 39a 11-1	30pt	5A 10a 4-1		
14pt	15A 32a 10-1	36pt*	4A 9a 3-1	*Angle body	

Bernhard Modern Italic 669

18 pt. shown

PACK MY BOX WITH FIVE DO| Pack my box with five dozen jugs|123

8pt	21A 53a 19-1	18pt	9A 25a 9-1	42pt*	3A 8a 3-1
10pt	21A 49a 15-1	24pt	6A 15a 5-1	48pt*	3A 7a 3-1
12pt	17A 43a 12-1	30pt	5A 12a 4-1		
14pt	15A 36a 10-1	36pt*	4A 10a 4-1	*Angle body	

Bernhard Modern Roman 668

18 pt. shown

PACK MY BOX WITH FIVE DO| Pack my box with five dozen jugs|123

8pt	21A 50a 19-1	18pt	9A 23a 9-1	42pt	4A 9a 4-1
10pt	21A 48a 13-1	24pt	7A 15a 7-1	48pt	3A 7a 3-1
12pt	18A 40a 12-1	30pt	5A 12a 5-1	60pt	3A 7a 3-1
14pt	15A 34a 10-1	36pt	5A 10a 4-1	72pt	3A 5a 3-1

Bernhard Tango 582

18 pt. shown

PACK MY BOX WITH FIVE D| Pack my box with five dozen jugs|1234

18pt	9A 28a 9-1	36pt	5A 12a 4-1	60pt	3A 8a 3-1
24pt	7A 18a 7-1	48pt	3A 9a 3-1	72pt	3A 5a 3-1

For best service contact your ATF type dealer

Bodoni 22

18 pt. shown

PACK MY BOX WITH FIVE D|
Pack my box with five dozen|1234

6pt	27A	58a	26-1	18pt	9A	21a	9-1	48pt	4A	6a	3-1
8pt	20A	46a	21-1	24pt	8A	14a	8-1	60pt	3A	6a	3-1
10pt	21A	41a	15-1	30pt	5A	11a	5-1	72pt	3A	4a	4-1
12pt	17A	35a	13-1	36pt	5A	9a	5-1				
14pt	15A	31a	11-1	42pt	4A	8a	4-1				

Bodoni Bold 24

18 pt. shown

PACK MY BOX WITH FIVE D|
Pack my box with five dozen|123

6pt	26A	53a	21-1	24pt	7A	12a	7-1	72pt	3A	4a	3-1
8pt	20A	40a	17-1	30pt	5A	10a	5-1	84/72	3A	4a	3-1
10pt	20A	38a	13-1	36pt	5A	8a	4-1	96/84	3A	4a	3-1
12pt	17A	33a	11-1	42pt	4A	7a	4-1	120/96	3A	4a	3-1
14pt	15A	30a	10-1	48pt	3A	6a	3-1				
16pt	9A	20a	8-1	60pt	3A	5a	3-1				

Newspaper Bodoni Bold—Listed under "N"

Bodoni Bold Italic 25

18 pt. shown

PACK MY BOX WITH FIVE D|
Pack my box with five dozen|123

6pt	26A	54c	21-1	18pt	9A	20a	8-1	48pt	3A	6a	3-1
8pt	19A	46a	17-1	24pt	7A	13a	7-1	60pt	3A	5a	3-1
10pt	20A	38a	13-1	30pt	5A	10a	5-1	72pt	3A	4a	3-1
12pt	17A	34a	11-1	36pt	5A	8a	4-1				
14pt	15A	30a	10-1	42pt	4A	7a	4-1				
16pt	9A	20a	8-1	48pt	3A	6a	3-1				

For Small Capitals — See Typographic Accessories

Bodoni Book 27

18 pt. shown

PACK MY BOX WITH FIVE DOZE|
Pack my box with five dozen jug|123

6pt	28A	60a	26-1	14pt	17A	35a	11-1	36pt	5A	10a	5-1
8pt	21A	45a	21-1	18pt	10A	22a	9-1	42pt	4A	9a	4-1
10pt	22A	44a	17-1	24pt	9A	15a	7-1	48pt	4A	7a	4-1
12pt	19A	39a	13-1	30pt	7A	12a	5-1				

For Small Capitals — See Typographic Accessories

Bodoni Book Italic 28

18 pt. shown

PACK MY BOX WITH FIVE DOZE|
Pack my box with five dozen jugs|123

6pt	29A	63a	26-1	12pt	19A	40a	13-1	24pt	8A	15a	7-1
8pt	21A	46a	21-1	18pt	16A	35a	11-1	30pt	6A	12a	5-1
10pt	21A	46a	17-1	18pt	10A	23a	9-1	36pt	5A	10a	5-1

For Oldstyle Figures and Small Capitals — See Typographic Accessories

Bodoni Italic 23

18 pt. shown

PACK MY BOX WITH FIVE DO|
Pack my box with five dozen ju|123

6pt	27A	58a	26-1	12pt	17A	36a	13-1	24pt	8A	13a	7-1
8pt	20A	43a	21-1	14pt	16A	32a	11-1	30pt	6A	11a	5-1
10pt	20A	41a	17-1	18pt	10A	21a	9-1	36pt	5A	9a	5-1

18 pt. shown

★ **ATF** ★**Boxhead Gothic 38**

4-11 shown

PACK MY BOX WITH FIVE DOZEN JUGS ■ ABCDEFGHIJKLMNOPQRSTUVWXYZ ■ 1234567890 ■ PAGE

4-1	32A	23-1	4-21	33A	23-1	4-101	44A	30-1
4-11	40A	27-1	4-31	40A	27-1			

All cast on 4 pt body

Brody 704

18 pt. shown

Pack My Box With Five Dozen Jugs|12345

18pt	12A	28a	10-1	36pt	5A	11a	5-1	60pt	3A	6a	3-1
24pt	9A	17a	8-1	48pt	4A	8a	4-1	72pt	3A	5a	3-1
30pt	7A	14a	7-1								

Brush 689

18 pt. shown

Pack My Box With Five Doze|123

12pt	14A	41a	10-1	30pt	5A	12a	4-1	60pt	3A	7a	4-1
14pt	12A	34a	9-1	36pt	4A	10a	4-1	72pt	3A	5a	3-1
18pt	8A	23a	7-1	42pt	3A	9a	4-1	84/72	3A	4a	4-1
24pt	6A	15a	5-1	48pt	3A	8a	3-1				

For Brush Special Characters — See Typographic Accessories

Bulmer Italic 498

18 pt. shown

PACK MY BOX WITH FIVE DOZE|**Pack my box with five dozen jugs|12345**

6pt	25A	55a	21-1	14pt	17A	37a	12-1	36pt	5A	10a	5-1
8pt	21A	47a	19-1	18pt	11A	25a	10-1	42pt	4A	9a	4-1
10pt	22A	47a	15-1	24pt	8A	16a	8-1	48pt	4A	8a	4-1
12pt	19A	43a	13-1	30pt	6A	12a	7-1				

For Oldstyle Figures and Small Capitals — See Typographic Accessories

Bulmer Roman 497

18 pt. shown

PACK MY BOX WITH FIVE DOZ|**Pack my box with five dozen jug|123**

6pt	24A	52a	21-1	14pt	16A	34a	12-1	36pt	5A	10a	5-1
8pt	21A	44a	17-1	18pt	10A	23a	10-1	42pt	4A	8a	4-1
10pt	21A	44a	15-1	24pt	8A	14a	8-1	48pt	4A	7a	4-1
12pt	18A	39a	13-1	30pt	6A	12a	7-1				

For Oldstyle Figures and Small Capitals — See Typographic Accessories

Card Light Litho 45

12-2 shown

PACK MY BOX WITH FIVE DOZ|123

6-1	30A	26-1	6-4	20A	21-1	12-3	13A	10-1
6-2	26A	22-1	12-1	20A	17-1	12-4	11A	9-1
6-3	23A	21-1	12-2	15A	11-1			

Type Faces

Caslon No. 540—233

PACK MY BOX WITH FIVE|
Pack my box with five dozen|123

6pt	28A	63a	26-1	24pt	6A	11a	7-1	72pt	3A	4a	4-1
8pt	18A	45a	20-1	30pt	4A	8a	5-1	84pt	3A	4a	4-1
10pt	18A	44a	15-1	36pt	3A	7a	4-1	96pt	3A	5a	3-1
12pt	15A	32a	12-1	42pt	3A	6a	3-1	120pt	3A	4a	3-1
14pt	12A	27a	11-1	48pt	3A	5a	3-1				
16pt	8A	18a	9-1	60pt	3A	5a	4-1				

For Small Capitals — See Typographic Accessories

Caslon Bold 817

PACK MY BOX WITH FIVE|
Pack my box with five dozen|123

6pt	22A	47a	25-1	18pt	8A	17a	7-1	48pt	3A	5a	3-1
8pt	18A	38a	20-1	24pt	6A	11a	5-1	60pt	3A	4a	3-1
10pt	17A	35a	15-1	30pt	5A	9a	4-1	72pt	3A	3a	3-1
12pt	15A	32a	12-1	36pt	4A	7a	3-1				
14pt	12A	25a	9-1	42pt	3A	5a	3-1				

Caslon Bold Condensed 818

PACK MY BOX WITH FIVE DOZEN|
Pack my box with five dozen jugs|123

6pt	29A	58a	26-1	18pt	10A	23a	9-1	48pt	3A	6a	3-1
8pt	24A	48a	21-1	24pt	8A	15a	8-1	60pt	3A	5a	3-1
10pt	22A	45a	17-1	30pt	6A	11a	5-1	72pt	3A	4a	3-1
12pt	20A	39a	12-1	36pt	5A	9a	4-1				
14pt	16A	32a	11-1	42pt	4A	7a	4-1				

Caslon Italic No. 540—234

PACK MY BOX WITH FIVE|
Pack my box with five dozen jugs|1234

6pt	29A	68a	26-1	18pt	7A	21a	8-1	48pt	3A	6a	4-1
8pt	21A	46a	20-1	24pt	5A	12a	7-1	60pt	3A	5a	4-1
10pt	19A	49a	15-1	30pt	4A	9a	5-1	72pt	3A	5a	4-1
12pt	15A	37a	12-1	36pt	4A	8a	5-1	84pt	3A	5a	4-1
14pt	12A	30a	11-1	42pt	3A	7a	4-1	96pt	3A	5a	4-1

Caslon Oldstyle No. 471—50

PACK MY BOX WITH FIVE DOZEN|
Pack my box with five dozen jugs|123

6pt	23A	58a	26-1	14pt	14A	33a	11-1	36pt	5A	9a	5-1
8pt	21A	53a	21-1	18pt	9A	22a	9-1	42pt	4A	7a	4-1
10pt	20A	50a	15-1	24pt	6A	13a	7-1	48pt	3A	6a	4-1
12pt	15A	38a	13-1	30pt	6A	11a	7-1				

For Quaint Characters and Small Capitals — See Typographic Accessories

Caslon Oldstyle Italic No. 471—51

18 pt. shown

PACK MY BOX WITH FIVE|

Pack my box with five dozen jugs|12345

6pt	25A	60a	26-1	14pt	14A	37a	11-1	36pt	4A	10a	5-1
8pt	21A	55a	21-1	18pt	9A	25a	10-1	42pt	3A	8a	4-1
10pt	20A	51a	17-1	24pt	7A	15a	9-1	48pt	3A	8a	4-1
12pt	16A	41a	13-1	30pt	5A	13a	7-1				

For Quaint Characters and Swash Capitals — See Typographic Accessories

Century Bold 55

18 pt. shown

PACK MY BOX WITH FIVE|

Pack my box with five dozen jugs|123

6pt	25A	51a	26-1	18pt	9A	18a	9-1	48pt	3A	5a	3-1
8pt	20A	40a	20-1	24pt	7A	12a	7-1	60pt	3A	5a	3-1
10pt	19A	39a	15-1	30pt	5A	14a	7-1	72pt	3A	4a	3-1
12pt	16A	32a	12-1	36pt	4A	8a	4-1				
14pt	13A	26a	11-1	42pt	3A	6a	4-1				

Century Bold Condensed 56

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|

Pack my box with five dozen jugs|123456

6pt	34A	63a	26-1	18pt	14A	26a	11-1	48pt	5A	8a	4-1
8pt	30A	55a	22-1	24pt	11A	17a	9-1	60pt	4A	6a	3-1
10pt	29A	50a	19-1	30pt	9A	14a	7-1	72pt	4A	4a	4-1
12pt	25A	44a	15-1	36pt	7A	11a	5-1				
14pt	21A	38a	13-1	42pt	6A	9a	5-1				

Century Bold Italic 58

18 pt. shown

PACK MY BOX WITH FIVE|

Pack my box with five dozen jugs|123

6pt	24A	50a	20-1	12pt	15A	30a	11-1	24pt	6A	11a	7-1
8pt	19A	39a	15-1	14pt	12A	24a	10-1	30pt	5A	9a	5-1
10pt	18A	36a	12-1	18pt	8A	17a	8-1	36pt	4A	7a	4-1

Century Catalogue 444

12 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|

Pack my box with five dozen jugs|1234567890

6pt	25A	54a	26-1	10pt	20A	43a	17-1	12pt	17A	37a	13-1
8pt	20A	45a	21-1								

Century Catalogue Italic 468

12 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|

Pack my box with five dozen jugs|1234567890

6pt	24A	53a	21-1	10pt	19A	42a	13-1	12pt	16A	38a	12-1
8pt	19A	44a	17-1								

For best service contact your ATF type dealer

Century Expanded 59

18 pt. shown

PACK MY BOX WITH FIVE| Pack my box with five doz|123

4pt	33A	68a	31-1	8pt	18A	40a	20-1	18pt	9A	18a	9-1
4pt	33A	68a	30-1	10pt	18A	37a	15-1	24pt	6A	11a	5-1
5pt	28A	58a	31-1	12pt	16A	32a	12-1	30pt	3A	9a	5-1
6pt	24A	50a	26-1	14pt	13A	26a	11-1				

For Small Capitals — See Typographic Accessories

Century Expanded Italic 60

18 pt. shown

PACK MY BOX WITH FIV| Pack my box with five doze|123

4pt	31A	68a	30-1	10pt	18A	40a	15-1	18pt	8A	18a	9-1
5pt	26A	58a	29-1	12pt	15A	34a	12-1	24pt	6A	11a	7-1
6pt	24A	51a	26-1	14pt	13A	27a	11-1	30pt	3A	9a	5-1
8pt	18A	41a	20-1								

Century Oldstyle 61

18 pt. shown

PACK MY BOX WITH FIVE| Pack my box with five doz|1234

6pt	24A	49a	26-1	10-2	21A	43a	16-1	18pt	9A	18a	9-1
8pt	20A	42a	21-1	12pt	16A	33a	13-1	24pt	7A	12a	7-1
10pt	19A	38a	17-1	14pt	14A	26a	11-1				

For Fractions and Small Capitals — See Typographic Accessories

Century Oldstyle Bold 63

18 pt. shown

PACK MY BOX WITH FI| Pack my box with five|123

6pt	22A	45a	17-1	12pt	15A	30a	10-1	24pt	6A	11a	5-1
8pt	18A	38a	13-1	14pt	12A	25a	9-1	30pt	5A	9a	4-1
10pt	17A	34a	11-1	18pt	8A	17a	7-1	36pt	4A	7a	3-1

Century Oldstyle Italic 62

12 pt. shown

PACK MY BOX WITH FIVE DOZEN JUG| Pack my box with five dozen jugs|1234567890

6pt	24A	53a	21-1	12pt	16A	35a	11-1	18pt	9A	20a	8-1
8pt	20A	45a	17-1	14pt	14A	28a	10-1	24pt	6A	12a	7-1
10pt	18A	40a	13-1								

Century Schoolbook 454

18 pt. shown

PACK MY BOX WITH FIVE| Pack my box with five doz|123

6pt	25A	50a	26-1	14pt	13A	26a	11-1	30pt	5A	10a	5-1
8pt	20A	41a	21-1	16pt	9A	20a	10-1	36pt	4A	8a	4-1
10pt	19A	38a	17-1	18pt	9A	18a	9-1	48pt	3A	6a	3-1
12pt	16A	32a	13-1	24pt	7A	12a	7-1				

For Small Capitals — See Typographic Accessories

* ATF *

Century Schoolbook Bold 479

18 pt. shown

PACK MY BOX WITH FIV| Pack my box with five|1234

6pt	23A	45a	19-1	14pt	12A	23a	9-1	30pt	5A	9a	5-1
8pt	18A	36a	15-1	16pt	9A	17a	9-1	36pt	4A	7a	4-1
10pt	17A	34a	12-1	18pt	8A	16a	8-1	48pt	3A	5a	3-1
12pt	15A	29a	11-1	24pt	6A	10a	5-1				

Century Schoolbook Italic 465

18 pt. shown

PACK MY BOX WITH FIV| Pack my box with five doz|123

6pt	22A	50a	21-1	14pt	13A	28a	10-1	30pt	5A	10a	5-1
8pt	18A	41a	19-1	16pt	9A	21a	9-1	36pt	4A	8a	4-1
10pt	18A	39a	13-1	18pt	8A	19a	8-1	48pt	4A	5a	3-1
12pt	15A	33a	12-1	24pt	6A	12a	7-1				

Cheltenham Bold 67

18 pt. shown

PACK MY BOX WITH FIVE| Pack my box with five doz|123

6pt	24A	52a	21-1	18pt	9A	20a	8-1	42pt	4A	7a	3-1
8pt	20A	44a	17-1	24pt	7A	13a	7-1	48pt	3A	6a	3-1
10pt	19A	40a	12-1	30pt	5A	11a	5-1	60pt	3A	5a	4-1
12pt	17A	36a	12-1	36pt	4A	9a	4-1	72pt	3A	4a	3-1

Cheltenham Bold Condensed 68

18 pt. shown

PACK MY BOX WITH FIVE DOZEN| Pack my box with five dozen jug|1234567890

6pt	24A	53a	20-1	18pt	12A	25a	10-1	42pt	5A	9a	4-1
8pt	20A	44a	17-1	24pt	7A	13a	7-1	48pt	3A	6a	3-1
10pt	19A	40a	12-1	30pt	5A	11a	5-1	60pt	3A	5a	4-1
12pt	17A	36a	12-1	36pt	4A	10a	5-1	72pt	3A	4a	3-1

Cheltenham Bold Extended 72

18 pt. shown

PACK MY BOX WITH| Pack my box with|123

6pt	20A	38a	13-1	14pt	11A	21a	7-1	36pt	3A	6a	3-1
8pt	16A	32a	11-1	18pt	7A	14a	5-1	42pt	3A	5a	3-1
10pt	15A	29a	9-1	24pt	5A	9a	4-1	60pt	3A	4a	3-1
12pt	13A	25a	8-1	30pt	4A	8a	3-1	72pt	3A	3a	3-1

Type Faces

Cheltenham Bold Extra Cond. 70

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABC

Pack my box with five dozen jugs|123456789

6pt	39A	78a	26-1	12pt	12A	20a	9-1	72pt	4A	5a	4-1
8pt	34A	65a	20-1	20pt	10A	16a	8-1	84pt	4A	5a	4-1
10pt	32A	60a	21-1	30pt	8A	13a	5-1	96pt	4A	5a	4-1
12pt	29A	52a	17-1	42pt	6A	11a	5-1	120pt	5A	5a	3-1
14pt	26A	44a	13-1	48pt	5A	9a	4-1				
16pt	16A	31a	11-1	60pt	4A	8a	3-1				

Cheltenham Medium 83

18 pt. shown

PACK MY BOX WITH FIVE DI

Pack my box with five dozen|123

6pt	25A	53a	21-1	12pt	17A	36a	11-1	24pt	7A	14a	7-1
8pt	21A	44a	17-1	14pt	15A	29a	10-1	30pt	6A	11a	5-1
10pt	20A	41a	13-1	18pt	9A	21a	8-1	36pt	5A	9a	4-1

Cheltenham Oldstyle 87

18 pt. shown

PACK MY BOX WITH FIVE|

Pack my box with five dozen jug|123

6pt	23A	60a	22-1	12pt	16A	41a	13-1	18pt	8A	23a	8-1
8pt	20A	51a	20-1	14pt	13A	33a	10-1	24pt	6A	14a	7-1
10pt	20A	49a	15-1								

Civilite 482

18 pt. shown

Pack My Box With Five Dozen Jugs|12345

12pt	14A	60a	21-1	18pt	7A	38a	15-1	24pt	5A	24a	11-1
14pt	12A	54a	19-1								

Cloister Black 98

18 pt. shown

Pack My Box With Five Di|123

8pt	17A	52a	19-1	14pt	12A	34a	10-1	30pt	5A	13a	5-1
10pt	16A	45a	13-1	18pt	7A	22a	8-1	36pt	4A	10a	4-1
12pt	15A	40a	12-1	24pt	5A	15a	7-1	48pt	3A	7a	3-1

Commercial Script 107

18 pt. shown

Pack My Box With Five Doze|123

12pt	15A	38a	15-1	24pt	6A	14a	8-1	48pt	3A	8a	4-1
14pt	13A	33a	12-1	30pt	5A	11a	7-1	60pt	3A	7a	3-1
16pt	8A	20a	10-1	36pt	4A	9a	5-1				

This is a handmade Script — See special price table

For best service contact your ATF type dealer

Cond. Title Gothic No. 11—123

24 pt. shown

PACK MY BOX WITH FI|123

10pt	25A	13-1	24pt	9A	7-1	48pt	4A	3-1
12pt	21A	11-1	30pt	7A	5-1	60pt	3A	3-1
16pt	15A	11-1	36pt	6A	5-1	72pt	4A	4-1
20pt	11A	8-1	42pt	5A	4-1			

Contact Bold Condensed 690

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JU|

Pack my box with five dozen jugs|1

8pt	28A	50a	20-1	24pt	9A	15a	7-1	60pt	3A	5a	3-1
10pt	26A	45a	15-1	30pt	8A	12a	7-1	72pt	3A	3a	4-1
12pt	22A	39a	12-1	36pt	6A	10a	5-1	84pt	3A	3a	3-1
14pt	20A	34a	11-1	42pt	5A	8a	4-1				
16pt	12A	22a	9-1	48pt	4A	7a	3-1				

Contact Bold Cond. Italic 691

18 pt. shown

PACK MY BOX WITH FIVE DOZEN J|

Pack my box with five dozen jug|1

8pt	26A	46a	19-1	24pt	9A	13a	7-1	60pt	4A	5a	3-1
10pt	22A	43a	13-1	30pt	7A	10a	5-1	72pt	3A	3a	3-1
12pt	21A	37a	12-1	36pt	5A	8a	4-1				
14pt	18A	30a	10-1	42pt	4A	7a	3-1				
16pt	12A	21a	9-1	48pt	4A	6a	3-1				

+Angle body

Cooper Black 1590

18 pt. shown

PACK MY BOX WITH F|

Pack my box with|1234

12pt	15A	27a	10-1	24pt	5A	9a	5-1	36pt	3A	5a	3-1
14pt	12A	21a	9-1	30pt	4A	7a	4-1	48pt	3A	4a	3-1
16pt	7A	14a	7-1								

Copperplate Gothic Bold 132

18-50 shown

PACK MY BOX|1234

6-41	33A	23-1	12-45	18A	12-1	18-49	8A	5-1
6-42	29A	21-1	12-46	16A	10-1	18-50	6A	5-1
6-43	24A	17-1	12-47	13A	9-1	24-49	5A	4-1
6-44	19A	13-1	12-48	11A	7-1	24-50	4A	4-1
6-21	33A	23-1	12-25	19A	12-1			
6-22	29A	21-1	12-26	16A	10-1			
6-23	24A	17-1	12-27	13A	9-1			
6-24	19A	13-1	12-28	11A	7-1			

Copperplate Gothic Heavy 130

18-30 shown

PACK MY BOX|1234

Copperplate Goth. Hvy. Cond. 129

18-20 shown

PACK MY BOX WITH|123

6-11	40A	27-1	12-15	25A	15-1	18-19	10A	8-1
6-12	34A	22-1	12-16	21A	12-1	18-20	8A	7-1
6-13	29A	21-1	12-17	17A	10-1	24-19	7A	5-1
6-14	25A	19-1	12-18	15A	9-1	24-20	6A	4-1

Copperplate Goth. Hvy. Extend. 135 18-80 shown**PACK MY BI123**

6-71	28A	21-1	12-75	15A	9-1	18-79	6A	4-1
6-72	24A	19-1	12-76	13A	8-1	18-80	5A	4-1
6-73	20A	13-1	12-77	11A	7-1	24-79	4A	3-1
6-74	15A	11-1	12-78	9A	5-1	24-80	3A	3-1

Copperplate Gothic Italic 133 18-60 shown**PACK MY BOX|123**

6-51	33A	23-1	12-55	19A	11-1	18-59	8A	5-1
6-52	29A	21-1	12-56	16A	9-1	18-60	6A	4-1
6-53	24A	19-1	12-57	13A	8-1	24-59	5A	4-1
6-54	19A	13-1	12-58	11A	7-1	24-60	4A	3-1

Copperplate Gothic Light 128 18-10 shown**PACK MY BOX|1234**

6-1	33A	23-1	12-5	19A	12-1	18-9	8A	7-1
6-2	29A	21-1	12-6	16A	10-1	18-10	6A	5-1
6-3	24A	17-1	12-7	13A	9-1	24-9	5A	4-1
6-4	19A	13-1	12-8	11A	7-1	24-10	4A	4-1

Copperplate Gothic Lt. Cond. 131 18-40 shown**PACK MY BOX WITH|123**

6-31	40A	27-1	12-35	25A	15-1	18-39	10A	8-1
6-32	34A	22-1	12-36	21A	12-1	18-40	8A	7-1
6-33	29A	21-1	12-37	17A	10-1	24-39	7A	5-1
6-34	25A	19-1	12-38	15A	9-1	24-40	6A	4-1

Copperplate Goth. Lt. Extend. 134 18-70 shown**PACK MY BI123**

6-61	28A	20-1	12-65	15A	9-1	18-69	6A	4-1
6-62	24A	17-1	12-66	13A	8-1	18-70	5A	4-1
6-63	20A	13-1	12-67	11A	7-1	24-69	4A	3-1
6-64	16A	11-1	12-68	9A	5-1	24-70	4A	3-1

DeRoos Italic 698 18 pt. shown**PACK MY BOX WITH FIVE DOZEN J|**

Pack my box with five dozen jugs|1234567

6pt	29A	63a	21-1	14pt	17A	38a	11-1	30pt	7A	13a	5-1
8pt	23A	52a	20-1	18pt	12A	28a	10-1	36pt	5A	11a	5-1
10pt	23A	48a	15-1	24(pt)	9A	19a	8-1	48pt	7A	10a	4-1

12pt	21A	44a	13-1	24(l)	8A	16a	7-1
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★ ATF ★

Copperplate Gothic Hvy. Extend. 135 18-80 shown**PACK MY BI123**

6-71	28A	21-1	12-75	15A	9-1	18-79	6A	4-1
6-72	24A	19-1	12-76	13A	8-1	18-80	5A	4-1
6-73	20A	13-1	12-77	11A	7-1	24-79	4A	3-1
6-74	15A	11-1	12-78	9A	5-1	24-80	3A	3-1

DeRoos Roman 697

18 pt. shown

PACK MY BOX WITH FIVE DOZEN J|

Pack my box with five dozen jugs|1234567

6pt	30A	60a	22-1	14pt	17A	35a	11-1	30pt	6A	12a	7-1
8pt	22A	46a	19-1	18pt	12A	26a	11-1	36pt	5A	9a	4-1
10pt	24A	46a	15-1	24(s)	9A	17a	9-1	48pt	4A	8a	4-1
12pt	20A	41a	13-1	24(l)	8A	14a	8-1	60pt	4A	7a	3-1

Dom Bold 703

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|A

Pack my box with five dozen jugs|1234567

18pt	14A	29a	10-1	36pt	7A	12a	6-1	72pt	4A	5a	4-1
24pt	10A	18a	8-1	48pt	5A	9a	4-1	60pt	4A	7a	3-1
30pt	8A	15a	5-1	60pt	4A	7a	3-1	84pt	4A	6a	3-1

Dom Casual 696

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|AB

Pack my box with five dozen jugs|1234567

18pt	15A	32a	11-1	36pt	6A	13a	5-1	72pt	4A	5a	4-1
24pt	10A	19a	7-1	48pt	5A	9a	4-1	60pt	4A	7a	3-1
30pt	8A	15a	5-1	60pt	4A	7a	3-1	84pt	4A	6a	3-1

Dom Diagonal 699

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABCD

Pack my box with five dozen jugs|1234567

18pt	14A	30a	9-1	36pt	6A	13a	5-1	72pt	4A	5a	4-1
24pt	10A	20a	7-1	48pt	5A	9a	4-1	60pt	4A	7a	3-1
30pt	8A	15a	5-1	60pt	4A	7a	3-1	84pt	4A	6a	3-1

Elite Underwood Typewriter 205

10 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABCDEF

Pack my box with five dozen jugs|1234567

10pt	20A	31a	9-1
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Empire 597

36 pt. shown

PACK MY BOX WITH FIVE DOZE|123

36pt	12A	8-1	60pt	7A	5-1	96pt	8A	8-1
48pt	9A	7-1	72pt	7A	7-1	112pt	10A	7-1

Type Faces

Engravers Bold 147

PACK MY|1234

6-1	33A	25-1	12-1	12A	10-1	24pt	3A	3-1
6-2	28A	22-1	12-2	8A	8-1	30pt	3A	3-1
6-3	23A	21-1	12-3	8A	7-1	36pt	3A	3-1
6-4	14A	17-1	18-1	3A	5-1			
6-5	11A	13-1	18-2	4A	4-1			

18-2 shown

Engravers Old English 148

18 pt. shown

Pack My Box With Five Doze|123

8pt	19A	45a	19-1	18pt	9A	20a	9-1	42pt	3A	7a	4-1
10pt	18A	44a	13-1	24pt	6A	13a	7-1	48pt	4A	5a	4-1
12pt	16A	37a	12-1	30pt	5A	11a	5-1	60pt	3A	4a	4-1
14pt	14A	32a	11-1	36pt	4A	9a	4-1	72pt	3A	3a	3-1

Engravers Roman 1627

12-43 shown

PACK MY BOX WIT|123

6-1	32A	26-1	6-43	11A	17-1	12-42	8A	10-1
6-2	15A	21-1	12-41	11A	12-1	12-43	7A	8-1

Engravers Shaded 151

18-1 shown

PACK MY|123

6-1	10A	10-1	12-1	6A	5-1	18-1	3A	4-1
6-2	12A	12-1	12-2	7A	7-1	18-2	3A	4-1
6-3	15A	15-1	12-3	10A	8-1			

Engravers Text 541

18-1 shown

Pack My Box With Five Dozen Jugs|1234

10pt	26A	55a	17-1	18-1	12A	28a	10-1	24-2	10A	20a	9-1
12pt	22A	46a	15-1	18-2	14A	31a	12-1				
14pt	19A	41a	13-1	24-1	9A	17a	8-1				

Franklin Gothic 162

18 pt. shown

PACK MY BOX WITH FIV|

Pack my box with five|123

4pt	24A	65a	22-1	14pt	13A	25a	8-1	48pt	3A	5a	3-1
5pt	28A	55a	21-1	18pt	8A	14a	7-1	60pt	3A	4a	3-1
6pt	23A	44a	17-1	24pt	6A	11a	5-1	72pt	3A	3a	3-1
8pt	19A	37a	13-1	30pt	5A	9a	4-1	84pt	3A	2a	3-1
10pt	17A	33a	10-1	36pt	4A	7a	3-1	96pt	3A	4a	3-1
12pt	16A	30a	9-1	42pt	4A	6a	3-1				

Franklin Gothic Condensed 163

18 pt. shown

PACK MY BOX WITH FIVE DOZ|

Pack my box with five doze|123

6pt	26A	48a	18-1	18pt	10A	20a	8-1	48pt	4A	6a	3-1
8pt	22A	42a	15-1	24pt	8A	13a	5-1	60pt	3A	4a	3-1
10pt	19A	38a	13-1	30pt	7A	11a	5-1	72pt	3A	3a	3-1
12pt	17A	33a	11-1	36pt	5A	9a	4-1				
14pt	16A	29a	10-1	42pt	4A	8a	3-1				

For best service contact your ATF type dealer

18 pt. shown

Franklin Gothic Extra Cond. 165

PACK MY BOX WITH FIVE DOZEN JUGS|

Pack my box with five dozen jugs|1234

6pt	31A	58a	22-1	24pt	11A	17a	8-1	72pt	5A	5a	4-1
8pt	28A	50a	21-1	30pt	9A	14a	7-1	84pt	4A	4a	4-1
10pt	27A	47a	17-1	36pt	7A	11a	5-1	96pt	4A	5a	4-1
12pt	25A	44a	13-1	42pt	6A	9a	4-1	108pt	3A	3a	3-1
14pt	21A	36a	11-1	48pt	5A	8a	4-1	120pt	3A	3a	3-1
18pt	14A	26a	10-1	60pt	5A	8a	3-1				

Franklin Gothic Italic 166

18 pt. shown

PACK MY BOX WITH FIV|

Pack my box with five|123

6pt	22A	44a	17-1	18pt	8A	15a	7-1	48pt	3A	5a	3-1
8pt	18A	37a	13-1	24pt	6A	10a	5-1	60pt	3A	4a	3-1
10pt	17A	31a	10-1	30pt	5A	8a	4-1	72pt	3A	3a	3-1
12pt	15A	28a	10-1	36pt	4A	6a	3-1				
14pt	12A	22a	8-1	42pt	3A	5a	3-1				

This is a non-kerning italic

Franklin Gothic Wide 701

18 pt. shown

PACK MY BOX WITH|

Pack my box with|123

6pt	17A	34a	12-1	18pt	6A	13a	5-1	48pt	3A	5a	3-1
8pt	15A	29a	11-1	24pt	5A	9a	4-1	60pt	3A	4a	3-1
10pt	14A	26a	9-1	30pt	4A	7a	3-1	72pt	3A	3a	3-1
12pt	13A	23a	10-1	36pt	3A	5a	3-1				
14pt	10A	20a	7-1	42pt	3A	5a	3-1				

Garamond 459

18 pt. shown

PACK MY BOX WITH FIVE DO|

Pack my box with five dozen jugs|123

6pt	25A	53a	22-1	16pt	12A	26a	11-1	42pt	4A	8a	3-1
8pt	21A	45a	20-1	18pt	10A	22a	10-1	48pt	3A	7a	4-1
10pt	21A	45a	15-1	24pt	8A	15a	8-1	60pt	3A	6a	3-1
12pt	20A	41a	13-1	30pt	6A	11a	7-1	72pt	3A	5a	4-1
14pt	17A	34a	13-1	36pt	5A	10a	6-1				
16pt	11A	23a	10-1	42pt	4A	9a	5-1				
8pt	18A	21a	9-1	18pt	9A	21a	8-1	48pt	3A	6a	4-1
10pt	20A	41a	15-1	24pt	7A	13a	8-1	60pt	3A	6a	3-1
12pt	17A	34a	13-1	30pt	6A	11a	5-1	72pt	3A	4a	4-1
14pt	15A	32a	11-1	36pt	5A	9a	4-1				

Garamond Bold Italic 489

18 pt. shown

PACK MY BOX WITH FIVE DOZ|
Pack my box with five dozen jug|123

6pt	24A	53a	21-1	16pt	11A	25a	11-1	42pt	4A	8a	4-1
8pt	20A	45a	19-1	18pt	9A	23a	10-1	48pt	3A	7a	4-1
10pt	21A	45a	15-1	24pt	7A	14a	8-1	60pt	3A	7a	3-1
12pt	18A	38a	13-1	30pt	6A	12a	7-1	72pt	3A	4a	4-1
14pt	16A	34a	12-1	36pt	5A	10a	5-1				

Garamond Italic 460

18 pt. shown

PACK MY BOX WITH FIVE DOZ|
Pack my box with five dozen jugs|1234567

6pt	26A	60a	23-1	16pt	12A	30a	12-1	42pt	5A	10a	5-1
8pt	21A	50a	20-1	18pt	11A	26a	11-1	48pt	4A	9a	4-1
10pt	22A	51a	17-1	24pt	8A	17a	9-1				
12pt	20A	45a	15-1	30pt	6A	13a	7-1				
14pt	17A	40a	13-1	36pt	5A	11a	5-1				

Gothic Condensed No. 529—268

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABCDEFGHI
Pack my box with five dozen jugs|1234567890|ab

6pt	39A	70a	27-1	18pt	18A	34a	11-1	48pt	6A	11a	4-1
8pt	36A	65a	23-1	24pt	13A	23a	9-1	60pt	5A	9a	4-1
10pt	36A	63a	21-1	30pt	10A	17a	7-1	72pt	5A	6a	5-1
12pt	30A	55a	17-1	36pt	9A	15a	7-1				
14pt	25A	45a	13-1	42pt	7A	12a	5-1				

Gothic No. 544—263

18 pt. shown

PACK MY BOX WITH FIVE|
Pack my box with five doz|123

6pt	21A	44a	19-1	12pt	15A	30a	10-1	24pt	7A	13a	7-1
8pt	18A	40a	15-1	14pt	13A	26a	9-1				
10pt	19A	39a	12-1	18pt	9A	18a	7-1				

Gothic No. 545—264

18 pt. shown

PACK MY BOX WITH FIVE|
Pack my box with five|123

6pt	20A	41a	17-1	18pt	8A	17a	5-1	48pt	3A	5a	3-1
8pt	17A	38a	15-1	24pt	6A	11a	5-1	60pt	4A	5a	3-1
10pt	15A	30a	9-1	30pt	4A	9a	4-1	72pt	3A	4a	3-1
12pt	13A	29a	8-1	36pt	4A	7a	3-1				
14pt	11A	25a	7-1	42pt	3A	6a	3-1				

Gothic Outline Title No. 61—1676

18 pt. shown

PACK MY BOX WITH FIVE|12345

12pt	18A	10-1	30pt	7A	5-1	48pt	4A	3-1
18pt	11A	9-1	36pt	5A	4-1	60pt	3A	3-1
24pt	9A	7-1	42pt	5A	3-1	72pt	3A	3-1

(66 pt sold at price for 72/60 pt)

★ ATF ★

18 pt. shown

Goudy Bold 446

18 pt. shown

PACK MY BOX WITH FIV|
Pack my box with five doz|123

6pt	23A	50a	20-1	18pt	8A	18a	8-1	48pt	3A	5a	3-1
8pt	18A	41a	17-1	24pt	6A	12a	7-1	60pt	3A	5a	4-1
10pt	18A	39a	13-1	30pt	5A	9a	5-1	72pt	3A	4a	4-1
12pt	16A	33a	11-1	36pt	4A	8a	4-1				
14pt	13A	27a	10-1	42pt	3A	6a	4-1				

Goudy Bold Italic 464

18 pt. shown

PACK MY BOX WITH FIV|
Pack my box with five doze|123

6pt	23A	52a	21-1	14pt	13A	28a	10-1	36pt	4A	8a	4-1
8pt	18A	42a	17-1	24pt	6A	19a	8-1	48pt	3A	7a	4-1
10pt	18A	39a	12-1	24pt	6A	12a	7-1	48pt	3A	5a	4-1
12pt	15A	35a	11-1	30pt	5A	10a	5-1				

Goudy Italic 179

18 pt. shown

PACK MY BOX WITH FIVE D|
Pack my box with five dozen jugs|123

6pt	25A	60a	26-1	12pt	17A	40a	13-1	24pt	7A	14a	7-1
8pt	21A	49a	21-1	14pt	15A	33a	11-1	30pt	5A	10a	5-1
10pt	21A	46a	17-1	18pt	9A	22a	9-1				

Lining Figures not made

Goudy Oldstyle 178

18 pt. shown

PACK MY BOX WITH FIVE|
Pack my box with five dozen|123

6pt	25A	54a	26-1	12pt	17A	36a	13-1	24pt	7A	13a	7-1
8pt	20A	44a	21-1	14pt	14A	30a	11-1	30pt	5A	10a	5-1
10pt	20A	42a	15-1	18pt	9A	20a	9-1	36pt	4A	9a	4-1
12pt	18A	36a	8-1								

For Small Capitals and Greek Letters — See Typographic Accessories

Grayda 678

18/24 pt. shown

Pack My Box With Five Dozen Jugs | 12345

18/24	9A	26a	8-1	36pt	4A	13a	4-1	60pt	3A	9a	3-1
24pt	6A	20a	7-1	42pt	4A	11a	4-1	72pt	3A	6a	4-1
30pt	5A	16a	5-1	48pt	3A	9a	3-1				
36pt	4A	12a	3-1								

• Angle body

Type Faces

Headline Gothic 650

24 pt. shown

PACK MY BOX WITH|1234

24pt	9A	7-1	48pt	4A	3-1	96pt	3A	3-1
30pt	7A	5-1	60pt	3A	3-1	120pt	3A	3-1
36pt	5A	4-1	72pt	3A	3-1			
42pt	5A	3-1	84pt	3A	3-1			

Heritage 702

18 pt. shown

Pack My Box With Five Dozen Jugs|123456

14pt	18A	42a	17-1	24pt	8A	16a	9-1	30pt	6A	12a	7-1
18pt	11A	26a	12-1								

Huxley Vertical 596

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|1234567890

18pt	19A	13-1	36pt	11A	8-1	72pt	7A	8-1
24pt	15A	11-1	48pt	9A	7-1	84pt	7A	7-1
30pt	13A	10-1	60pt	7A	5-1			

For Special Characters — See Typographic Accessories

Kaufmann Bold 657

18 pt. shown

Pack My Box With Five Dozen|123

10pt	18A	45a	15-1	24pt	7A	15a	7-1	60pt	3A	6a	3-1
12pt	17A	40a	12-1	30pt	6A	12a	5-1	72pt	3A	5a	4-1
14pt	15A	35a	11-1	36pt	5A	10a	5-1	96pt	3A	4a	3-1
18pt	9A	22a	9-1	48pt	3A	7a	4-1				

Kaufmann Script 652

18 pt. shown

Pack My Box With Five Dozen Ju|123

10pt	21A	48a	15-1	18pt	11A	25a	10-1	36pt	5A	11a	5-1
12pt	20A	44a	15-1	24pt	8A	16a	8-1	48pt	4A	8a	4-1
14pt	17A	40a	13-1	30pt	7A	13a	7-1				

Keynote 579

24 pt. shown

Pack My Box With Five Dozen|123

18pt	11A	32a	12-1	30pt	7A	15a	8-1	48pt	4A	10a	5-1
24pt	9A	20a	9-1	36pt	5A	13a	7-1				

Liberty 511

18 pt. shown

Pack My Box With Five Dozen Jug|123

12pt	13A	46a	20-1	24pt	5A	24a	11-1	42pt	4A	13a	7-1
14pt	11A	49a	17-1	30pt	4A	20a	9-1	48pt	3A	11a	5-1
18pt	7A	35a	13-1	36pt	4A	16a	8-1				

Lightline Gothic 222

18 pt. shown

PACK MY BOX WITH FIVE DOZ|

Pack my box with five dozen|123

6-3	31A	65a	22-1	10pt	21A	44a	13-1	18pt	10A	22a	8-1
6-4	26A	55a	21-1	12pt	20A	38a	11-1	24pt	8A	15a	7-1
8pt	22A	47a	17-1	14pt	16A	32a	10-1				

Lightline Title Gothic 480

12-8 shown

PACK MY BOX WITH FIVE DOZEN|123

6-1	44A	30-1	6-4	26A	21-1	12-7	20A	11-1
6-2	38A	26-1	12-5	27A	17-1	12-8	16A	10-1
6-3	31A	22-1	12-6	21A	13-1			

Lydian 666

18 pt. shown

PACK MY BOX WITH FIVE DOZ|

Pack my box with five dozen|123

10pt	18A	44a	15-1	24pt	6A	13a	7-1	60pt	4A	6a	3-1
12pt	15A	37a	12-1	30pt	5A	11a	5-1	72pt	3A	4a	4-1
14pt	13A	32a	11-1	36pt	4A	9a	4-1				
18pt	8A	22a	9-1	48pt	3A	7a	3-1				

Lydian Bold 673

18 pt. shown

PACK MY BOX WITH FIVE DOZ|

Pack my box with five dozen|123

10pt	18A	43a	15-1	24pt	6A	13a	7-1	60pt	3A	6a	3-1
12pt	15A	36a	12-1	30pt	5A	11a	5-1	72pt	3A	4a	3-1
14pt	13A	32a	10-1	36pt	4A	9a	4-1	84pt	3A	4a	3-1
18pt	8A	21a	9-1	48pt	3A	6a	3-1	96pt	3A	3a	3-1

Lydian Bold Condensed 692

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|A

Pack my box with five dozen jugs|123456

10pt	32A	54a	21-1	24pt	11A	17a	9-1	60pt	4A	6a	3-1
12pt	25A	44a	15-1	30pt	9A	13a	7-1	72pt	4A	4a	4-1
14pt	22A	38a	12-1	36pt	7A	11a	5-1				
18pt	15A	27a	11-1	48pt	5A	8a	4-1				

Lydian Bold Condensed Italic 693

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|A

Pack my box with five dozen jugs|123456

10pt	31A	53a	20-1	24pt	11A	17a	9-1	60pt	4A	6a	3-1
12pt	25A	44a	15-1	30pt	9A	13a	7-1	72pt	4A	4a	4-1
14pt	22A	37a	12-1	36pt	7A	11a	5-1				
18pt	15A	26a	10-1	48pt	5A	8a	4-1				

Lydian Bold Italic 674

18 pt. shown

PACK MY BOX WITH FIVE DOZE|
Pack my box with five dozen|1234

10pt	24A	45a	15-1	24pt	8A	14a	7-1	60pt	4A	6a	3-1
12pt	19A	37a	11-1	30pt	6A	11a	5-1	72pt	3A	4a	3-1
14pt	17A	33a	10-1	36pt	5A	9a	4-1				
16pt	11A	22a	9-1	48pt	4A	6a	3-1				

Lydian Cursive 682

18/24 pt. shown

Pack My Box With Five Dozen|1234

18/24pt	8A	20a	8-1	36pt	4A	9a	4-1	60pt	3A	6a	4-1
24pt	6A	15a	5-1	42pt	3A	8a	3-1	72pt	3A	5a	3-1
30pt	5A	12a	4-1	48pt	3A	7a	3-1				

+Angle body

Lydian Italic 667

18 pt. shown

PACK MY BOX WITH FIVE DOZEN|
Pack my box with five dozen|123456

10pt	25A	48a	15-1	24pt	9A	15a	7-1	60pt	3A	5a	3-1
12pt	21A	40a	12-1	30pt	7A	12a	5-1	72pt	3A	4a	3-1
14pt	18A	36a	11-1	36pt	5A	10a	4-1				
16pt	12A	24a	9-1	48pt	4A	7a	3-1				

Monotone Gothic 329

18 pt. shown

PACK MY BOX WITH FIVE|
Pack my box with five do|12

6-3	24A	47a	19-1	10pt	17A	33a	10-1	14pt	13A	25a	8-1
6pt	21A	42a	15-1	12pt	15A	30a	10-1	18pt	9A	18a	7-1
8pt	18A	36a	13-1								

New Caslon 331

18 pt. shown

PACK MY BOX WITH F|
Pack my box with five do|123

6pt	23A	54a	26-1	14pt	12A	25a	11-1	26pt	4A	8a	4-1
8pt	18A	44a	20-1	18pt	7A	17a	9-1	42pt	3A	6a	4-1
10pt	17A	38a	15-1	24pt	5A	12a	7-1	48pt	3A	5a	3-1
12pt	15A	32a	12-1	30pt	5A	10a	5-1				

New Caslon Italic 332

18 pt. shown

PACK MY BOX WITH FIV|
Pack my box with five dozen|123

6pt	25A	58a	25-1	14pt	13A	29a	11-1	36pt	4A	8a	4-1
8pt	20A	47a	20-1	18pt	9A	20a	8-1	42pt	3A	7a	4-1
10pt	18A	43a	15-1	24pt	6A	12a	7-1	48pt	3A	5a	3-1
12pt	15A	35a	12-1	30pt	5A	10a	5-1				

14

For best service contact your ATF type dealer

* ATF

18 pt. shown

PACK MY BOX WITH FIVE DOZE|
Pack my box with five dozen|1234

10pt	24A	45a	15-1	24pt	8A	14a	7-1	60pt	4A	6a	3-1
12pt	19A	37a	11-1	30pt	6A	11a	5-1	72pt	3A	4a	3-1
14pt	17A	33a	10-1	36pt	5A	9a	4-1				
16pt	11A	22a	9-1	48pt	4A	6a	3-1				

News Gothic 338

18 pt. shown

PACK MY BOX WITH FIVE DOZ|
Pack my box with five doze|123

6pt	25A	48a	21-1	18pt	10A	20a	8-1	48pt	4A	6a	3-1
8pt	22A	43a	17-1	24pt	8A	13a	7-1	60pt	3A	6a	3-1
10pt	22A	40a	13-1	30pt	6A	11a	5-1	72pt	3A	4a	3-1
12pt	19A	36a	11-1	36pt	5A	9a	4-1				
14pt	16A	29a	10-1	42pt	4A	6a	3-1				

News Gothic Condensed 339

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|
Pack my box with five dozen jugs|1234

6pt	31A	58a	22-1	18pt	14A	26a	10-1	48pt	5A	9a	4-1
8pt	28A	51a	20-1	24pt	11A	18a	8-1	60pt	4A	7a	3-1
10pt	28A	50a	19-1	30pt	9A	15a	7-1	72pt	4A	5a	4-1
12pt	25A	45a	15-1	36pt	7A	12a	5-1				
14pt	21A	39a	13-1	42pt	6A	10a	5-1				

News Gothic Extra Cond. 340

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABCDEFHIJKLMNOPQ|
Pack my box with five dozen jugs|1234567890|uvwxyzghijklm

6pt	45A	83a	30-1	18pt	22A	42a	17-1	48pt	9A	14a	7-1
8pt	41A	75a	28-1	24pt	18A	28a	12-1	60pt	7A	11a	5-1
10pt	45A	75a	23-1	30pt	15A	23a	10-1	72pt	7A	7a	7-1
12pt	40A	70a	22-1	36pt	12A	18a	8-1				
14pt	35A	60a	21-1	42pt	10A	16a	7-1				

Newspaper Bodoni Bold 24N

Reduced

PACK MY BO|
Pack my bo|12

84/72	3A	4a	3-1	96/84	3A	4a	3-1	120/96	3A	4a	3-1
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Onyx 661

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABC|
Pack my box with five dozen jugs|123456789

18pt	15A	30a	12-1	42pt	8A	13a	7-1	84pt	5A	6a	5-1
24pt	13A	20a	10-1	48pt	7A	11a	5-1	96pt	5A	6a	5-1
30pt	11A	17a	8-1	60pt	5A	9a	4-1	120pt	5A	5a	4-1
36pt	9A	15a	7-1	72pt	5A	6a	5-1				

Type Faces

Park Avenue 577

18 pt. shown

Pack My Box With Five Dozen | 1234

12pt	13A	44a	17-1	24pt	5A	17a	5-1	42pt*	3A	9a	4-1
14pt	12A	40a	15-1	30pt	4A	13a	7-1	48pt*	3A	8a	4-1
18pt	8A	28a	11-1	36pt*	3A	11a	5-1	•Angle body			

Phenix 651

24 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS | ABCDEF

Pack my box with five dozen jugs | 1234567890

24pt	17A	28a	12-1	36pt	12A	19a	8-1	48pt	9A	14a	7-1
30pt	15A	23a	10-1								

Piranesi Bold Italic 570

18 pt. shown

Pack My Box With Five Do | 123

8pt	15A	53a	19-1	14pt	11A	38a	11-1	30pt*	4A	12a	5-1
10pt	14A	48a	15-1	18pt	7A	25a	9-1	36pt*	3A	10a	4-1
12pt	13A	44a	13-1	24pt*	4A	15a	5-1	•Angle body			

No Lining Figures made

Piranesi Italic 547

18 pt. shown

Pack My Box With Five Dozen Jug | 123

8pt	17A	63a	26-1	14pt	13A	45a	17-1	30pt*	4A	15a	7-1
10pt	17A	58a	21-1	18pt	8A	30a	13-1	36pt*	4A	12a	5-1
12pt	15A	53a	20-1	24pt*	4A	18a	9-1	•Angle body			

No Lining Figures made

Railroad Gothic 364

18 pt. shown

PACK MY BOX WITH FIVE | 12345

8pt	23A	17-1	24pt	8A	5-1	60pt	4A	3-1
10pt	21A	12-1	30pt	6A	4-1	72pt	3A	4-1
12pt	17A	10-1	36pt	5A	4-1	84pt	3A	3-1
14pt	16A	9-1	42pt	4A	3-1	96pt	3A	3-1
16pt	11A	8-1	48pt	4A	3-1	120pt	4A	3-1

No Lining Figures made

Raleigh Cursive 531

18 pt. shown

Pack My Box With Five Dozen Ju | 123

10pt	18A	63a	21-1	18pt	9A	31a	11-1	36pt*	3A	11a	5-1
12pt	14A	49a	15-1	24pt*	5A	16a	8-1	•Angle body			
14pt	13A	46a	13-1	30pt*	4A	14a	5-1	•Angle body			

Remington No. 2 Typewriter 297

12 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS | A

Pack my box with five dozen jugs | 123

12pt	16A	26a	9-1
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For best service contact your ATF type dealer

Repro Script 705

24 pt. shown

Pack My Box With Five Dozen | 1234

18 pt. shown

Pack My Box With Five Dozen Jugs | 1234

24 pt. shown

Pack My Box With Five Dozen Jugs | 1234

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Pack My Box With Five Dozen Jugs | 1234

Spartan Book 707

24 pt. shown

PACK MY BOX WITH FIVE|
Pack my box with five doz|123

6, 8, 10, 12, 14, 16, 18, 24, 30, 36 pt. in preparation

Spartan Extra Black 694

18 pt. shown

PACK MY BOX WITH FIVE|
Pack my box with five d|12

10pt	18A	33a	11-1	24pt	6A	10a	5-1	48pt	3A	4a	3-1
12pt	15A	26a	10-1	30pt	5A	8a	4-1	60pt	4A	4a	3-1
14pt	14A	25a	9-1	36pt	3A	6a	3-1	72pt	3A	3a	3-1
16pt	9A	16a	7-1	42pt	3A	5a	3-1				

Spartan Heavy 685

18 pt. shown

PACK MY BOX WITH FIVE DO|
Pack my box with five doze|123

4pt	28A	51a	21-1	18pt	10A	20a	8-1	60pt	4A	5a	3-1
8pt	26A	46a	19-1	24pt	8A	14a	5-1	72pt	3A	4a	3-1
10pt	23A	40a	13-1	30pt	6A	10a	4-1	84pt	3A	3a	3-1
12pt	20A	34a	11-1	36pt	4A	8a	3-1	96pt	3A	2a	3-1
14pt	17A	30a	10-1	42pt	4A	6a	3-1	120pt	3A	4a	3-1
16pt	12A	22a	9-1	48pt	3A	5a	3-1				

For Advertising Figures, Decimal Figures and Fractions —

See Typographic Accessories

Spartan Heavy Italic 686

18 pt. shown

PACK MY BOX WITH FIVE DOZ|
Pack my box with five dozen|123

4pt	28A	50m	21-1	18pt	10A	20a	8-1	48pt	3A	5a	3-1
8pt	26A	46a	20-1	24pt	8A	14a	5-1	60pt	4A	5a	3-1
10pt	23A	40a	13-1	30pt	5A	10a	4-1	72pt	3A	4a	3-1
12pt	20A	34a	11-1	36pt	4A	8a	4-1	84pt	3A	3a	3-1
14pt	17A	30a	10-1	42pt	4A	6a	3-1	120pt	3A	4a	3-1

Spartan Medium 680

18 pt. shown

PACK MY BOX WITH FIVE DOZE|
Pack my box with five dozen|1234

4pt	28A	51a	21-1	18pt	10A	21a	8-1	60pt	4A	6a	3-1
8pt	26A	48a	19-1	24pt	9A	15a	7-1	72pt	3A	4a	3-1
10pt	25A	45a	13-1	30pt	6A	11a	5-1	84pt	3A	4a	3-1
12pt	21A	38a	12-1	36pt	5A	9a	4-1	96pt	3A	4a	3-1
14pt	18A	32a	10-1	42pt	4A	8a	4-1	120pt	3A	4a	3-1
16pt	13A	24a	9-1	48pt	4A	7a	3-1				

For Advertising Figures, Decimal Figures and Fractions —

See Typographic Accessories

Spartan Medium Condensed 706

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|AB
Pack my box with five dozen jugs|1234567

6 pt. in preparation	14pt	24A	44a	12-1	36pt	7A	12a	6-1			
8pt	30A	59a	21-1	18pt	15A	29a	9-1	42pt	6A	10a	4-1
10pt	30A	54a	18-1	24pt	12A	19a	9-1	48pt	5A	9a	4-1
12pt	27A	49a	15-1	30pt	9A	15a	7-1				

★ ATF

Type Faces

Stymie Bold Condensed 658

PACK MY BOX WITH FIVE DOZEN JUG|
Pack my box with five dozen jugs|123

12pt 24A 43a 13-1 24pt 10A 16a 8-1 48pt 5A 8a 4-1
14pt 21A 36a 11-1 30pt 9A 13a 7-1 60pt 4A 6a 3-1
16pt 19A 30a 10-1 36pt 7A 11a 5-1 72pt 4A 4a 2-1

Stymie Bold Italic 561

PACK MY BOX WITH FI|
Pack my box with five|123

6pt 22A 46a 17-1 14pt 12A 25a 8-1 30pt 4A 8a 3-1
8pt 20A 40c 13-1 16pt 8A 17a 7-1 36pt 3A 6a 3-1
10pt 17A 35a 11-1 18-2 9A 19a 7-1 42pt 3A 5a 3-1
12pt 15A 33a 10-1 24pt 5A 10a 4-1 54pt 3A 5a 3-1

+Angle body

Stymie Light 553

PACK MY BOX WITH FIVE DI|
Pack my box with five do|123

6pt 26A 53a 21-1 12pt 18A 34a 12-1 30pt 5A 10a 5-1
8pt 22A 44a 19-1 14pt 15A 28a 10-1 36pt 5A 8a 4-1
10pt 20A 38a 12-1 16pt 9A 19a 8-1 48pt 3A 5a 3-1
12-2 23A 44a 15-1 24pt 7A 12a 7-1

Stymie Medium 552

PACK MY BOX WITH FIVE|
Pack my box with five|1234

6pt 25A 50a 20-1 14pt 14A 27a 9-1 36pt 4A 8a 4-1
8pt 21A 43a 15-1 16pt 9A 19a 7-1 42pt 3A 6a 3-1
10pt 19A 37a 11-1 18-2 10A 21a 8-1 48pt 3A 5a 3-1
10-2 21A 42c 12-1 24pt 7A 12a 5-1 66/60 3A 5a 3-1
12pt 17A 33a 10-1 30pt 5A 10a 4-1 72/60 3A 4a 3-1

Thompson Quillscript 700

Pack My Box With Five Dozen Jugs|123

14pt 15A 47a 11-1 24pt 7A 21a 7-1 36pt 5A 14a 5-1
16pt 9A 31a 9-1 30pt 5A 17a 6-1 48pt 3A 10a 3-1

For Optional Characters — See Typographic Accessories

Tower 587

PACK MY BOX WITH FIVE DOZEN JUGS|A|
Pack my box with five dozen jugs|12345678

12pt 26A 50a 19-1 24pt 11A 20a 10-1 48pt 5A 9a 5-1
14pt 22A 43a 15-1 30pt 9A 16a 8-1 60pt 4A 7a 4-1
16pt 15A 29a 11-1 36pt 7A 13a 7-1 72pt 4A 5a 3-1

Type Roman 509

18-1 shown

PACK MY BOX WITH FIVE DOZEN JUG|

Pack my box with five dozen jugs|1234567890

10pt 26A 54a 20-1 18-1 13A 29a 12-1 24-2 11A 21a 10-1
12pt 23A 48a 19-1 18-2 15A 33a 13-1
14pt 21A 44a 15-1 24-1 10A 18a 9-1

Type Roman Shaded 481

18-1 shown

PACK MY BOX WITH FIVE DOZEN JUG|

Pack my box with five dozen jugs|1234567890

12pt 23A 50a 19-1 18-1 13A 29a 12-1 24-1 10A 19a 10-1
14pt 21A 44a 15-1 18-2 15A 34a 13-1 24-2 11A 21a 10-1

Type Script 399

18 pt. shown

Pack My Box With Five Dozen Jugs|1234567890

14pt 15A 53a 17-1 30pt 6A 20a 9-1 60pt 3A 10a 5-1
18pt 10A 32a 13-1 34pt 5A 16a 8-1
24pt 8A 23a 10-1 48pt 4A 12a 5-1

This is a handmade Script — See special price table

Type Script Extended 400

18 pt. shown

Pack My Box With Five Dozen Jugs|12345

12pt 17A 47a 19-1 24pt 8A 18a 10-1 48pt 4A 9a 5-1
14pt 15A 42a 17-1 30pt 6A 15a 9-1 60pt 3A 8a 5-1
18pt 10A 26a 13-1 36pt 5A 12a 8-1

This is a handmade Script — See special price table

Type Upright 404

18 pt. shown

Pack My Box With Five Dozen Jugs|12345678

12pt 19A 54a 21-1 18pt 10A 32a 13-1 30pt 6A 16a 9-1
14pt 17A 50a 20-1 24pt 8A 20a 11-1

Ultra Bodoni 518

18 pt. shown

PACK MY BOX WITH F|
Pack my box with fi|123

6pt 18A 36a 13-1 18pt 7A 15a 7-1 48pt 3A 5a 3-1
8pt 15A 30a 11-1 24pt 5A 9a 4-1 60pt 4A 4a 3-1
10pt 13A 31a 10-1 30pt 4A 7a 4-1 72pt 3A 4a 3-1
12pt 13A 25a 9-1 36pt 3A 5a 3-1
14pt 11A 22a 8-1 42pt 3A 5a 3-1

Ultra Bodoni Extra Cond. 573

18 pt. shown

PACK MY BOX WITH FIVE DOZEN|
Pack my box with five dozen ju|123

12pt 18A 34c 12-1 30pt 7A 11a 5-1 60pt 3A 5a 3-1
14pt 17A 30c 11-1 36pt 5A 9a 5-1 72pt 3A 3a 4-1
16pt 11A 22a 9-1 42pt 5A 8a 4-1
24pt 9A 14a 7-1 48pt 4A 7a 3-1

For best service contact your ATF type dealer

Ultra Bodoni Italic 516

18 pt. shown

**PACK MY BOX WITH|
Pack my box with|1234**

6pt 17A 25a 13-1 14pt 11A 22a 8-1 36pt+ 4A 5a 4-1
 8pt 15A 30a 11-1 18pt 7A 15a 5-1 42pt+ 3A 5a 3-1
 10pt 15A 30a 10-1 24pt+ 4A 8a 4-1 48pt+ 3A 5a 3-1
 12pt 12A 24a 8-1 30pt+ 4A 7a 3-1 +Angle body

Underwood Typewriter Inland 216

12 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|
 Pack my box with five dozen|12345

12pt 16A 25a 8-1

Verona 695

18 pt. shown

**PACK MY BOX WITH FIVE D|
Pack my box with five dozen jugs|1234**

8pt 22A 51a 21-1 14pt 15A 37a 12-1 30pt 5A 11a 7-1
 10pt 22A 48a 19-1 18pt 9A 25a 10-1 36pt+ 4A 9a 5-1
 12pt 18A 41a 15-1 24pt 7A 15a 8-1 48pt+ 3A 7a 4-1



Here are your favorite faces on durable cards, size $10\frac{1}{2} \times 7\frac{1}{2}$ inches, with rounded corners for easy sliding into tissue pad for exact tracing. They show how much shoulder is on each size type, and the character count per pica on type up to 36 pt. These cards speed up your specification work, provide accuracy and save expensive alterations. New cards will be sent as available. The complete set, supplied in a well-made box, for only \$5.00.

Wedding Text 414

18 pt. shown

Pack My Box With Five Dozen Ju|123

6pt 22A 63a 22-1	18-1 9A 26a 10-1	36pt 5A 12a 5-1
8pt 17A 50a 20-1	18-2 10A 29a 11-1	42pt 4A 10a 5-1
10pt 17A 46a 15-1	24-1 7A 18a 8-1	48pt 4A 9a 4-1
12pt 15A 43a 15-1	24-2 8A 20a 9-1	
14pt 14A 38a 12-1	30pt 5A 15a 7-1	

Whitehall 566

18 pt. shown

**PACK MY BOX WITH FIVE D|
Pack my box with five dozen|123**

8pt 19A 44a 17-1	18pt 9A 21a 8-1	42pt 4A 7a 3-1
10pt 20A 44a 14-1	24pt 7A 13a 7-1	48pt 3A 6a 3-1
12pt 16A 37a 11-1	30pt 5A 10a 6-1	
14pt 15A 32a 10-1	36pt 4A 9a 4-1	



*Here's something
you will want!*

ATF Alphabet Cards

of favorite faces, showing caps, lower case, figures, punctuation, in sizes from 12 to 72 pt. Lay down the cards of different faces which might do for any given job, compare their suitability, and make an easier, more intelligent choice.

For best service contact your ATF type dealer

Typographic Accessories

(Fonts of small caps, oldstyle figures, special characters, etc.)

NOTE: Ask your dealer for complete catalog and price list showing all other fonted accessories, such as Ornaments, Handypacks, Monograms and Initials, etc.

Advertising Figures

Spartan Black No. 78	
Spartan Black Condensed No. 80	
Spartan Heavy No. 79	
Spartan Medium No. 77	
Prices: 18/14 pt. font	\$9.45
24/18 pt. font	9.65
30/24 pt. font	8.80
36/30 pt. font	8.00
42/36 pt. font	8.10
48/42 pt. font	7.50
60/48 pt. font	6.25
72/60 pt. font	6.00



Circular Quads

Font contains 4 sets each:	3, 5, 6, 7, 9, 12 picas
Price per font	\$8.70

Decimal Figures

Spartan Black	
Spartan Black Condensed	
Spartan Heavy	
Spartan Medium	
Prices: 18 pt. font	\$1.60
24 pt. font	1.80
30 pt. font	2.00
36 pt. font	2.25
48 pt. font	2.70
60 pt. font	4.60
72 pt. font	5.15

Fractions

Century Oldstyle, 6 to 18 pt.	
Spartan Black, 12 to 72 pt.	
Spartan Black Cond., 12 to 72 pt.	
Spartan Heavy, 12 to 72 pt.	
Spartan Medium, 6 to 72 pt.	

Prices: 6 pt. font	\$1.20
8 pt. font	1.25
10 pt. font	1.25
12 pt. font	1.30
14 pt. font	1.50
18 pt. font	1.60
24 pt. font	1.80
30 pt. font	2.00
36 pt. font	2.25
42 pt. font	2.55
48 pt. font	2.70
60 pt. font	3.20
72 pt. font	3.60
84 pt. font	4.05

Oldstyle Figures

Bulmer Italic, 6 to 48 pt.	
Bulmer Roman, 6 to 48 pt.	

Prices are the same as lining figures, see page 3.

Small Capitals

Bodoni Book, 6 to 18 pt.	
Bulmer Roman, 6 to 18 pt.	
Caslon No. 540, 6 to 18 pt.	
Caslon Oldstyle No. 471, 6 to 18 pt.	
Century Expanded, 6 to 12 pt.	
Century Oldstyle, 6 to 18 pt.	
Century Schoolbook, 6 to 18 pt.	
Garamond, 6 to 18 pt.	
Goudy Oldstyle, 6 to 18 pt.	

Prices: 6 pt. font	\$1.55
8 pt. font	1.60
10 pt. font	1.60
12 pt. font	1.75
14 pt. font	2.00
16 pt. font	2.15
18 pt. font	2.15

Special Characters

Brush Special Characters

Prices: 12 pt. font	\$1.30
14 pt. font	1.50
18 pt. font	1.60
24 pt. font	1.80
30 pt. font	2.00
36 pt. font	2.25
42 pt. font	2.55
48 pt. font	2.70
60 pt. font	3.20
72 pt. font	3.60
84 pt. font	4.05

Caslon Oldstyle No. 471

Caslon Oldstyle Italic No. 471

Quaint Characters

Prices: 6 pt. font	\$1.20
8 pt. font	1.25
10 pt. font	1.25
12 pt. font	1.30
14 pt. font	1.50
18 pt. font	1.60
24 pt. font	1.80
30 pt. font	2.00

Caslon Oldstyle Italic No. 471 Swash Capitals

Prices: 6 pt. font	\$2.25
8 pt. font	2.40
10 pt. font	2.40
12 pt. font	2.65
14 pt. font	3.00
18 pt. font	3.30
24 pt. font	3.75
30 pt. font	4.30
36 pt. font	4.90
42 pt. font	5.75

Goudy Oldstyle Greek Letters

Prices: 12 pt. font	\$2.65
18 pt. font	2.15
24 pt. font	2.45
36 pt. font	2.25

Huxley Vertical Special Characters (Pointed Capitals)

Prices: 18 pt. font	\$1.00
24 pt. font	1.10
30 pt. font	1.25
36 pt. font	1.35
48 pt. font	1.60
60 pt. font	1.85
72 pt. font	2.00
84 pt. font	2.25

Thompson Quillscript

Optional Characters

Prices: 14 pt. font	\$1.50
18 pt. font	1.60
24 pt. font	1.80
30 pt. font	2.00
36 pt. font	3.10
48 pt. font	3.85

Tabular Quadrules

Typecast material for ruled blank forms. Tabular Quadrules are more economical than separate quads and rules, are composed more rapidly than the separate materials, giving a form that is solid and more accurate. The face of Tabular Quadrules is $\frac{1}{4}$ point.

Tabular Quadrules are cast on 12, 18 and 24 point bodies, in 12, 18, 24, 30, 36, 48, 60 and 72 point widths. Packages weigh about 5 lbs.

NUMBER OF LINES OF EACH SET WIDTH PER PACKAGE

Body Size	12	18	24	30	36	48	60	72	Total Lines	Per Package
12	1	1	3	3	3	3	3	3	20	\$10.50
18	1	1	2	2	2	2	2	2	14	\$4.80
24	1	1	1	1	1	1	2	2	10	\$8.00

For best service contact your ATF type dealer

Schedule 12100

Type Foundry Spaces and Quads

Precision-Cast in Type Moulds

Spaces and Quads are not sold by the pound. Please order by font or item number.

SPACES are non-printing types less than one em in set width. Thickness is commonly designated by the number of pieces that add up to approximately one em, as 5-to-em, 4-to-em, and 3-to-em. ATF Foundry Spaces are graduated on the point-set system to quarter points. 10 point 3-to-em Spaces are 3½ points set; 14 point 3-to-em Spaces are 5 points set. 2-to-em is called EN SPACE.

QUADS are cast em-set, two-em or three-em. Sizes smaller than 14 point contain all three; 14 point to 24 point do not contain three-em Quads. Larger sizes are em Quads.

SPECIAL HEIGHT, Base Height and ½-inch Spaces and Quads are cast to order in foundry lines only (see Schedule 11900). Spaces or Quads can be shaved down at the Foundry to desired LOWER heights at extra cost of 25 cents per 6-inch line in addition to regular cost of material.

INTERMEDIATE SIZES — 5½, 7, 9, 11, 20, 22, 24 and 66 point Spaces and Quads are not put up in fonts or packages. These and larger sizes—84, 96, 108 and 120 point—also extra Angle Body Spaces and Quads are supplied as sorts only.

Set Widths of Spaces and Quads in Points		
SPACES		QUADS
Pt. Size	Thickness	Thickness
4 pt.	—	—
4½	—	—
5	—	—
6	—	—
8	—	—
10	—	—
12	—	—
14	—	—
18	—	—
24	—	—
30	—	—
36	—	—
42	—	—
48	—	—
60	—	—
72	—	—
4 pt.	—	—
4½	—	—
5	—	—
6	—	—
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14	—	—
18	—	—
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36	—	—
42	—	—
48	—	—
60	—	—
72	—	—
4 pt.	—	—
4½	—	—
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48	—	—
60	—	—
72	—	—
4 pt.	—	—
4½	—	—
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24	—	—
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60	—	—
72	—	—
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48	—	—
60	—	—
72	—	—
4 pt.	—	—
4½	—	—
5	—	

DURATIN METAL QUOTATION QUADS

Cast in DURATIN Metal, .759" high, with closed bottoms. Turned upside down, quads may be used as electrotype base. A small rib inside open end provides grip for handling with tweezers. Made on regular type-casting machines, equally accurate as Foundry type. Each package contains a single size. Order by package number.

Table 2107

Pkg. No.	Size in Points	Pieces	Area (Picas)	Package Price	Pkg. No.	Size in Points	Pieces	Area (Picas)	Package Price
1	24x18	288	.864	\$3.60	19	48x42	60	.840	\$3.60
2	24x24	216	.864	3.60	20	48x48	54	.864	3.60
3	30x18	240	900	3.60	21	60x18	120	900	3.60
4	30x24	180	900	3.60	22	60x24	90	900	3.60
5	30x30	140	875	3.60	23	60x30	70	875	3.60
6	36x18	192	.864	3.60	24	60x36	60	.900	3.60
7	36x24	144	.864	3.60	25	60x42	50	.875	3.60
8	36x30	128	.840	3.60	26	60x48	45	.900	3.60
9	36x36	96	.864	3.60	27	60x60	35	.875	3.60
10	42x18	168	.882	3.60	28	72x18	96	.864	4.00
11	42x24	126	.882	3.60	29	72x24	72	.864	4.00
12	42x30	98	.858	3.60	30	72x30	52	.840	4.00
13	42x36	84	.882	3.60	31	72x42	48	.864	4.00
14	42x42	70	.858	3.60	32	72x48	40	.840	4.00
15	48x18	144	.864	3.60	33	72x48	36	.864	4.00
16	48x24	108	.864	3.60	34	72x60	28	.840	4.00
17	48x30	84	.840	3.60	35	72x72	24	.864	4.00
18	48x36	72	.864	3.60					

Schedule 13050

ATF DURATIN LEADS AND SLUGS

STANDARD BODY SIZES. Leads are strip-metal spacing material in body sizes 1, 2, 3 and 4 point. Slugs are strips of the same material, in body sizes 6, 8, 10 and 12 point.

DURATIN LEADS AND SLUGS are produced in strips 24 inches long. All metal is formulated at the refinery. Scrap metal such as old batteries, lead cables, etc., are not used for DURATIN.

STANDARD HEIGHT is .759" (electrotype base height). Other special heights such as .853" (high base) and .765" (Ludlow base) are made to order only. Inquiries for price quotation should state height and quantities desired.

PRICE SCHEDULES provide lower cost for larger quantities ordered at one time; therefore, Leads and Slugs may not be included with other foundry products for quantity discount purposes.

Strip Leads and Slugs

1 pt.	Packages	1	2-19	20-99	100 or more
	Approx. lbs.	5	10-95	100-495	500 and over
	Per package	\$3.15	\$2.95	\$2.90	\$2.80
2, 3, 4 and 6 pt.	Packages	1-9	10-49	50-99	100 or more
	Approx. lbs.	5	10-95	100-495	500 and over
	Per package	\$5.05	\$4.80	\$4.75	\$4.60
8, 10 and 12 pt.	Packages	1-9	10-49	50-99	100 or more
	Approx. lbs.	10-90	100-490	500-990	1000 and over
	Per package	\$5.10	\$5.00	\$5.00	\$4.95

DURATIN METAL QUOTATION FURNITURE

Cast in DURATIN Metal, approximately .995" high, in sizes listed below. Each package contains a 36-pica line of one size. Order by package number.

Table 2108

Pkg. No.	Size in Points	Pieces	Area (Picas)	Package Price
16	2x 8	8x36	18	.288
17	2x10	10x36	18	.360
18	2x12	12x36	18	.420
19	2x15	15x36	18	.540
20	2x16	16x36	18	.576
21	2x20	20x36	18	.720
22	2x24	24x36	18	.888
23	3x10	10x36	12	.360
24	3x12	12x36	12	.432
25	3x15	15x36	12	.540
26	3x16	16x36	12	.576
27	3x20	20x36	12	.720
28	4x 8	8x36	9	.288
29	4x10	10x36	9	.360
30	4x12	12x36	9	.432
31	4x15	15x36	9	.540
32	4x16	16x36	9	.576
33	4x20	20x36	9	.720

ATF DURATIN PRODUCTS

Spaces and Quads Quotation Quads
Quotation Furniture Leads and Slugs

Labor-Saving Leads and Slugs

(4 to 25 ems by even picas)

1 pt.	Packages	1	2-19	20-99	100 or more
	Approx. lbs.	5	10-95	100-495	500 and over
	Per package	\$5.00	\$4.75	\$4.70	\$4.55
2, 3, 4 and 6 pt.	Packages	1	2-19	20-99	100 or more
	Approx. lbs.	5	10-95	100-495	500 and over
	Per package	\$4.50	\$4.30	\$4.25	\$4.10
8, 10 and 12 pt.	Packages	1	2-19	20-99	100 or more
	Approx. lbs.	5	10-95	100-495	500 and over
	Per package	\$4.80	\$4.60	\$4.55	\$4.40

Cut-To-Measure Leads and Slugs

(Sold in 2 lb. packages of single length)

1 pt.	Packages	1-4	5-24	25-49	50 or more
	Approx. lbs.	2-8	10-48	50-98	100 and over
	Per package	\$2.20	\$2.15	\$2.05	\$2.00
2, 3, 4 and 6 pt.	Packages	1-4	5-24	25-49	50 or more
	Approx. lbs.	2-8	10-48	50-98	100 and over
	Per package	\$1.95	\$1.90	\$1.85	\$1.80
8, 10 and 12 pt.	Packages	1-4	5-24	25-49	50 or more
	Approx. lbs.	2-8	10-48	50-98	100 and over
	Per package	\$2.10	\$2.05	\$2.00	\$1.90

Special Fonts for Cabinet Working Tops

(Order by font number)

No. 13223D	5 to 9½ ems by half-picas	2 fonts fit No. 12013D Cabinet*	Per font \$17.50
2 pt. Leads	Approximately 20 lbs.		
No. 13223E	5 to 9½ ems by half-picas	2 fonts fit No. 12013D Cabinet*	Per font \$17.50
6 pt. Slugs	Approximately 20 lbs.		
No. 13217F	10 to 40 ems by even picas	For lead and slug rock under bank	Per font \$68.90
2 pt. Leads	Approximately 80 lbs.		
No. 13217G	10 to 40 ems by even picas	For lead and slug rock under bank	Per font \$103.80
6 pt. Slugs	Approximately 136 lbs.		
No. 12013F	50 pts. each 10-40, 42, 45	2 fonts fit No. 12013D Cabinet*	Per font \$45.85
2 pt. Leads	and 50 ems. Approx. 60 lbs.		
No. 12013G	17 pts. each 10-40, 16 em. 42,	2 fonts fit No. 12013D Cabinet*	Per font \$45.85
6 pt. Slugs	45 and 50. Approx. 60 lbs.		

*1 font each Nos. 13223D, 13223E, 12013F, and 12013G required to fill racks on School Type Cabinet No. 12014D.

For best service contact your ATF type dealer

Schedule 11900

Typecast Products (Sorts) in Foundry Lines

DEFINITION—A "Foundry Line" comprises as many type, cast from one matrix, as can be placed in a 36-pica line. No line will contain more than one kind of letter, figure or other character.



Above cut is 42 point body and 58 point set.

Foundry Line = 432 points. Example: $432 \div 58 = 7$ type.

Determine set of type or cut and use table to find quantity in one foundry line. Order lines required for number of type desired.

Pt. Set	Type Per Line Set	Type Per Pt. Set	Type Per Line Set	Type Per Pt. Set	Type Per Line Set	Type Per Pt. Set
1	432	5½	78	10	43	16
1½	384	5½	76	10½	42	16½
2¼	345	5½	75	10½	42	16½
3½	314	5½	73	10½	41	16¾
4½	288	6	72	10½	41	17
5½	263	6½	70	10½	40	17½
6½	240	6½	68	10½	39	18
7½	220	6½	67	10½	39	17½
2	216	6½	66	11	39	18
2½	203	6½	65	11½	38	18½
3	192	6½	64	11½	38	18½
3½	181	6½	62	11½	37	18½
4	172	6½	61	11½	37	22
4½	164	7½	60	11½	36	21½
5	157	7½	59	11½	36	21½
5½	150	7½	58	11½	36	19½
6	144	7½	57	12	36	20
6½	138	7½	56	12½	35	20½
7½	132	7½	55	12½	35	20½
8	127	7½	54	12½	34	20½
9	123	8½	53	12½	34	20½
9½	119	8½	53	12½	34	21½
10	115	8½	52	12½	33	21½
10½	111	8½	51	12½	33	21½
11	108	8½	50	13	33	22
12	105	8½	50	13½	32	22½
12½	101	8½	49	13½	32	22½
13½	98	8½	48	13½	31	23½
14½	96	9	48	14	30	23½
15½	93	9½	47	14½	30	23½
16½	90	9½	46	14½	29	23½
17½	88	9½	46	14½	29	23½
18½	85	9½	45	14½	28	24
19½	83	9½	44	15½	27	24½
20½	82	9½	44	15½	27	24½
21½	80	9½	43	15½	27	144½ to 216

CONVERSION TABLE SHOWING FOUNDRY LINES AND CORRESPONDING APPROXIMATE WEIGHTS

Approx. Weight in Pounds per Foundry Line	Number of Lines to One Pound	Approx. Weight in Pounds per Foundry Line	Number of Lines to One Pound		
3	.0625	16.	20	.416	2.404
3½	.0729	13.717	24	.500	2.
4	.0833	13.204	28	.579	1.727
4½	.0938	10.661	30	.625	1.6
5	.1037	9.643	36	.750	1.333
5½	.1146	8.726	42	.875	1.143
6	.125	8.	48	1.000	1.
7	.146	6.024	54	1.125	.888
8	.1785	5.533	60	1.250	.8
9	.220	4.808	72	1.500	.667
10	.250	4.	84	1.750	.571
12	.300	3.448	96	2.000	.3
14	.350	3.003	120	2.500	.4
16	.333	2.667	144	3.000	.333
18	.375				

Prices Subject to Change Without Notice.

Foundry lines cast to order are not returnable for credit.

For best service contact your ATF type dealer

PRICE LIST — TABLE E-1

PRICES SHOWN ARE FOR FOUNDRY LINE

Point Size	1 Line	2 Lines	3 Lines	4 Lines	5 Lines	6-10 Lines	11-25 Lines	26-50 Lines	51-80 Lines	81-100 Lines
3	\$5.00	\$2.80	\$2.05	\$1.65	\$1.40	\$1.20	\$1.25	\$1.23	\$1.21	\$1.20
3½	4.75	2.65	1.95	1.55	1.35	1.25	1.20	1.16	1.14	1.13
4	4.50	2.55	1.85	1.45	1.25	1.15	1.11	1.09	1.08	1.07
4½	4.25	2.40	1.75	1.40	1.15	1.10	1.04	1.02	1.01	1.01
5	4.00	2.25	1.65	1.30	1.10	1.05	1.00	.98	.97	.96
5½	3.75	2.10	1.55	1.20	1.05	1.00	.95	.92	.91	.90
6	3.50	1.95	1.45	1.15	.95	.90	.88	.86	.85	.84
8	3.30	1.85	1.35	1.05	.90	.85	.81	.80	.79	.78
10	3.10	1.70	1.20	1.00	.85	.80	.78	.75	.75	.75
12	3.25	1.85	1.35	1.05	.90	.85	.81	.79	.78	.78
14	3.40	1.95	1.40	1.10	.95	.90	.85	.83	.82	.81
18	3.60	2.10	1.50	1.15	1.00	.95	.90	.88	.87	.87
24	4.00	2.25	1.65	1.30	1.10	1.05	1.00	.98	.97	.96
30	4.30	2.40	1.85	1.50	1.30	1.20	1.18	1.15	1.13	1.13
36	4.70	2.65	2.05	1.75	1.50	1.45	1.38	1.34	1.32	1.32
42	5.20	2.95	2.45	2.00	1.75	1.65	1.60	1.57	1.55	1.55
48	5.80	3.25	2.70	2.20	1.90	1.80	1.76	1.73	1.70	1.70
60	6.60	3.70	3.00	2.45	2.00	1.90	1.80	1.75	1.70	1.69
72	8.00	4.50	3.20	2.70	2.20	2.10	2.00	1.90	1.86	1.86
84	8.75	4.90	3.60	3.00	2.55	2.45	2.35	2.30		
96	9.50	5.35	3.90	3.40	2.90	2.80	2.70			
120	11.00	6.20	4.55	4.03	3.80	3.65	3.45			

Add 25% to above prices if Characters are Mortised

PRICES FOR FOUNDRY LINES—Any character that may be produced by ordinary methods from existing matrices or from matrix owned by the customer will be cast to order in Foundry lines at prices shown in above schedule. These items include:

Any type sorts or accented letters for current or obsolete faces.

Any space or quad—regular, angle-body or script—in any size.

Any typecast ornament, border unit or corner piece.

Any trade-mark, emblem or other proprietary device made from customer's matrix.

BODY SIZE GOVERNS PRICE—Types cast on special body, line or set, are priced the same as other type, based on body size. 10 point body bearing 12 point face, for instance, is considered 10 point and foundry lines are priced accordingly.

QUANTITY PRICES are dependent upon number of lines ordered at one time and cast from one font of matrices. Different sizes of the same face or several faces of the same size may not be combined in one order.

We reserve the right to quote special price if order requires modification of matrix or other unusual treatment.

AVAILABILITY—Foundry lines are cast PROMPTLY when order reaches the Foundry, provided matrices are available.

Some typecast products formerly offered in fonts or sets are now supplied only in foundry lines. Slow demand for a wide variety of designs makes fonting impossible at standard prices.

TYPE PER LINE	36	18	12	9	7	6	5	4	3	3	3	2	2	2	2	2	2	1 TYPE PER LINE.
BODY																		
↓	120																	
96																		
84																		
72																		
60																		
48																		
36																		
24																		
12																		
Pt. Set →	12	36	60	84	108	132	156	180	204	228	252	276	300	324	348	372	396	420
	24	48	72	96	120	144	168	192	216	240	264	288	312	336	360	384	408	432

MEASUREMENT SCALE FOR ADCUTS, LOGOTYPES AND ORNAMENTS
 To determine size and number of pieces in a Foundry Line, place lower left hand corner of cut, actual-size design or template, against the guide at lower left hand corner of above area scale. "Body" is the VERTICAL dimension and "set" the HORIZONTAL width, at cut will appear when printed. Numerals at top of table show number of cuts in a Foundry Line.

DEFINITION OF "ADCUTS"—Adcuts are reproductions—on point system bodies, the same as Foundry type—of signatures, trade-marks, illustrations or similar subjects.

CHARGE FOR MATRIX ENGRAVING—On initial orders for Adcuts, Imprints, Logotypes or any special letters, figures, etc., requiring the preparation of new matrices, there is an extra charge which corresponds to the tool charge encountered in other industries.

Due to infinite variety of detail required in matrices, a flat price schedule is impractical. Generally the charge will be within the following range but, if the customer desires a fixed quotation, copy drawings should be submitted to your ATF type dealer.

- 1. Matrix charge for single letter, figure, or simple design \$12.50
- 2. Matrix charge for two- or three-letter logotype or trade-mark 16.75
- 3. Matrix charge for design including four to nine letters. 21.00
- 4. Matrix charge for design including ten or more letters. 25.00

It will be noted that the foregoing schedule imposes no conditions regarding size. A plain single-letter matrix, either 6 point or 72 point size, would cost \$12.50. The maximum charge would be \$25.00, unless matrix required fine shading lines, mortising, multiplicity of lettering or intricate detail, subject to special quotation.

Copy drawings furnished by customer should be finished art work delineating in correct proportion every detail to be reproduced.

MULTIPLE COLOR CUTS—Adcuts may be made for multiple-color printing and will register perfectly. Matrices for each secondary color are priced the same as for one-color Adcuts and castings sold in Foundry Lines.

MORTISES—Adcuts may be cast with square or rectangular mortise not less than 14 points on each side. ADD \$12.50 to matrix charge on initial order. ADD 25 per cent to Table Prices for Foundry Lines of mortised characters.

IMPRINT LOGOTYPES—These can be made from any ATF type faces listed in this index, in sizes 36 point and larger. A logotype is any combination of letters, points or figures which can be assembled from type and reproduced as a single matrix. Example: Matrix charge for any of the following logotypes (more than 9 characters) is \$25.00.

JOHN SMITH PRESS, PROVIDENCE, R. I.

JOHN SMITH PRESS
PROVIDENCE, R. I.

THE STANLEY WORKS

PAY STATEMENT - DETACH AND RETAIN

SHAW-WALKER

THE SHERWIN-WILLIAMS CO.

SPOTWOOD SPEC. CO-LEX-KY

SPECIAL PRICE TABLES E-2 AND E-3—If design is wider than 14-point set, shaded portions of area scale indicate use of Tables E-2 or E-3 for pricing Foundry Lines. These provide reduced prices for lines containing only one or two cuts.

PRICE LIST — TABLE E-2

PRICES SHOWN ARE PER FOUNDRY LINE

Point Size	1 Lines	2 Lines	3 Lines	4 Lines	5 Lines	6-10 Lines	11-25 Lines	26-50 Lines	51-80 Lines	81-160 Lines
3	\$4.95	\$2.75	\$2.00	\$1.60	\$1.35	\$1.25	\$1.20	\$1.18	\$1.16	\$1.15
3½	4.70	2.60	1.90	1.50	1.30	1.20	1.15	1.13	1.09	1.08
4	4.50	2.50	1.80	1.40	1.20	1.10	1.05	1.03	1.00	0.98
4½	4.20	2.35	1.70	1.35	1.10	1.03	1.00	0.99	0.97	0.96
5	3.95	2.20	1.60	1.25	1.05	1.00	.95	.93	.92	.91
5½	3.70	2.05	1.50	1.15	1.00	.93	.85	.82	.80	.85
6	3.45	1.90	1.40	1.10	.90	.85	.83	.81	.80
8	3.25	1.80	1.30	1.00	.85	.80	.78	.76	.76
10	3.05	1.65	1.25	.95	.80	.75	.73	.71	.70
12	3.20	1.80	1.30	1.00	.85	.80	.75	.74	.73
14	3.35	1.90	1.30	1.00	.85	.80	.75	.74	.73
18	3.50	2.00	1.40	1.05	.90	.85	.80	.78	.77
24	3.90	2.15	1.55	1.20	1.00	.95	.90	.88	.87
30	4.20	2.30	1.70	1.35	1.15	1.05	1.03	1.00	.99
36	4.55	2.50	1.90	1.60	1.35	1.30	1.23	1.19	1.17
42	5.00	2.75	2.20	1.80	1.55	1.45	1.40	1.37	1.35
48	5.55	3.00	2.45	1.95	1.65	1.55	1.51	1.48	1.46
60	6.30	3.40	2.70	2.15	1.70	1.60	1.50	1.45	1.45
72	7.65	4.15	2.95	2.35	1.85	1.73	1.65	1.61	1.61
84	8.35	4.50	3.20	2.60	2.15	2.05	1.95	1.90	1.90
96	9.05	4.90	3.45	2.95	2.45	2.35	2.25	2.20	2.20
120	10.45	5.45	4.00	3.50	3.25	3.10	2.90	2.80	2.80

PRICE LIST — TABLE E-3

PRICES SHOWN ARE PER FOUNDRY LINE

Point Size	1 Lines	2 Lines	3 Lines	4 Lines	5 Lines	6-10 Lines	11-25 Lines	26-50 Lines	51-80 Lines	81-160 Lines
3	\$4.95	\$2.75	\$2.00	\$1.60	\$1.35	\$1.25	\$1.20	\$1.18	\$1.16	\$1.15
3½	4.70	2.40	1.90	1.50	1.30	1.20	1.15	1.11	1.09	1.08
4	4.45	2.50	1.80	1.40	1.20	1.15	1.10	1.06	1.04	1.03
4½	4.20	2.35	1.70	1.35	1.10	1.03	1.00	.99	.97	.96
5	3.95	2.20	1.60	1.25	1.05	1.00	.95	.92	.91
5½	3.70	2.05	1.55	1.15	1.00	.95	.90	.87	.86	.85
6	3.45	1.90	1.40	1.10	.90	.85	.83	.81	.80
8	3.25	1.80	1.30	1.00	.85	.80	.78	.76	.75
10	3.05	1.65	1.25	.95	.80	.75	.73	.71	.70
12	3.15	1.70	1.30	.95	.80	.75	.72	.70	.69
14	3.15	1.85	1.30	1.00	.85	.80	.75	.73	.72
18	3.45	1.95	1.30	1.00	.85	.80	.75	.73	.72
24	3.85	2.10	1.50	1.15	.95	.90	.85	.82	.82
30	4.10	2.20	1.65	1.30	1.20	1.00	.98	.95	.94
36	4.45	2.40	1.80	1.50	1.25	1.20	1.13	1.09	1.07
42	4.90	2.65	2.15	1.70	1.45	1.35	1.30	1.27	1.25
48	5.45	2.90	2.35	1.85	1.55	1.45	1.41	1.38	1.36
60	6.15	3.25	2.55	2.00	1.65	1.50	1.47	1.32	1.32
72	7.00	4.00	3.20	2.20	1.80	1.60	1.50	1.46	1.46
84	8.15	4.50	3.00	2.40	1.95	1.85	1.75	1.70	1.70
96	8.80	4.45	3.20	2.40	2.00	1.90	1.80	1.70	1.70
120	10.15	5.35	3.70	3.20	2.95	2.80	2.60	2.50	2.50

Add 25% to above prices if Characters are Mortised

For best service contact your ATF type dealer

Approximate Quantity of Each Character in ATF Type Fonts
Use "A" schemes given as key to this table

CAPS 3A to 33A

A I N O R S T , .	3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33
B W Y	2 2 2 3 3 3 4 4 4 4 5 5 6 6 7 7 8 8 8 8 9 9 10 10 11 11 11 11 11 12 12 13 13 14 15 16 17 18 19 20 20 21 21 22
C L	2 3 4 4 5 5 6 7 7 8 9 10 11 12 12 13 13 14 15 16 17 18 19 20 20 21 21 22
D H M P U	2 2 3 4 4 5 5 6 7 7 8 8 8 9 10 10 11 11 12 12 13 13 14 15 16 17 17 18
E	4 5 6 8 9 10 11 12 13 14 16 17 18 19 21 22 23 24 26 27 28 29 30 32 33 34 35 36 38 39 40
F G'	2 2 3 3 3 4 4 5 5 6 7 7 8 8 9 9 10 10 11 11 12 12 13 13 14 14 15 16 16 17 17 18
J K V -	2 2 2 2 3 3 3 4 4 4 4 5 5 5 5 6 6 6 7 7 7 7 8 8 8 8 8 9 9
Q X Z & ; : ?	1 1 1 2 2 2 2 3 3 3 3 3 4 4 4 4 4 4 5 5 5 5 5 5 5 6 6 6 6

LOWERCASE

	When the f combinations are included in fonts the quantity of f is reduced to same as g
a i n o r s t	3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33
b g p w y	2 2 2 3 3 3 4 4 5 5 5 6 6 7 7 8 8 8 9 9 10 10 11 11 11 12 12 13 13 14
c f m u	2 2 3 4 4 5 5 6 7 7 8 8 9 9 10 11 11 12 12 13 13 14 15 16 17 17 18
d	2 3 3 4 4 5 6 7 8 9 9 10 11 11 12 12 13 13 14 14 15 16 17 17 18 19 19 20
e	4 5 6 8 9 10 12 13 14 16 17 19 20 21 23 24 25 27 28 29 30 32 33 35 36 38 40 41 43 44
h l	2 3 4 4 5 5 6 7 8 9 9 10 11 12 12 13 13 14 15 16 16 17 18 19 19 20 20 21 21 22
j k v	2 2 2 2 3 3 3 4 4 4 5 5 5 6 6 6 7 7 7 7 8 8 8 8 9 9
q x z	1 1 1 2 2 2 2 3 3 3 3 3 4 4 4 4 4 4 5 5 5 5 5 5 6 6 6
- . ,	2 2 3 4 4 5 5 6 7 7 8 8 9 9 10 10 11 12 12 13 13 14 15 16 16 17 17
fl	1 1 1 1 2 2 2 2 3 3 3 3 3 3 3 3 3 3 4 4 4 4 4 4 4 4 4 4 5 5
ff	1 1 1 1 1 1 1 1 2 2 2 2 2 2 2 2 2 3 3 3 3 3 3 4 4 4 4 4 4 4 4 4 4
ff	1 1 1 2 2 2 2 2 2 3 3 3 3 3 3 3 3 3 4 4 4 4 4 5 5 5 5 5 6 6 6 6

FIGURES

1	3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33
2 3 4 5 6 7 8 9 \$,	2 3 4 4 5 6 7 8 9 10 11 11 12 12 13 13 14 15 16 18 19 19 20 21 22 23 24 25 26 27 28
0 .	3 5 6 7 8 10 11 12 13 15 17 17 18 19 20 21 22 24 26 28 29 29 30 31 32 34 35 36 37 38 39
-	2 2 2 2 3 3 3 4 4 4 4 5 5 5 6 6 6 7 7 7 8 8 8 8 8 9 9

CAPS 34A to 75A

A I N O R S T , .	34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 58 60 63 65 68 70 73 75
B W Y	14 14 15 15 15 16 16 17 17 18 18 19 19 19 20 20 21 21 21 22 23 24 25 26 27 28 29 30 31 32 33 33 34 35 35 36 37 39 40 42 43 45 47 49 50
C L	22 23 24 25 25 26 27 28 29 30 31 32 33 33 34 35 35 36 37 39 40 42 43 45 47 49 50
D H M P U	18 19 19 20 20 21 21 22 22 23 23 24 25 26 26 27 28 28 29 29 30 31 32 33 34 36 38 39 40 42 43 45 47 49 50
E	41 42 43 45 46 47 48 50 51 52 53 54 55 57 58 59 60 61 62 63 65 66 69 72 75 78 81 84 87 90
F G'	16 16 17 18 19 19 20 21 21 22 22 23 23 24 24 25 25 26 27 28 29 30 32 33 34 35 36 37 38 39 40 41 43 45 47 49 50
J K V -	9 9 9 9 10 10 10 10 10 11 11 11 12 12 12 12 13 13 13 14 14 14 15 15
Q X Z & ; : ?	6 6 6 6 6 7 7 7 7 7 8 8 8 8 8 8 9 9 9 10 10 10 11 11

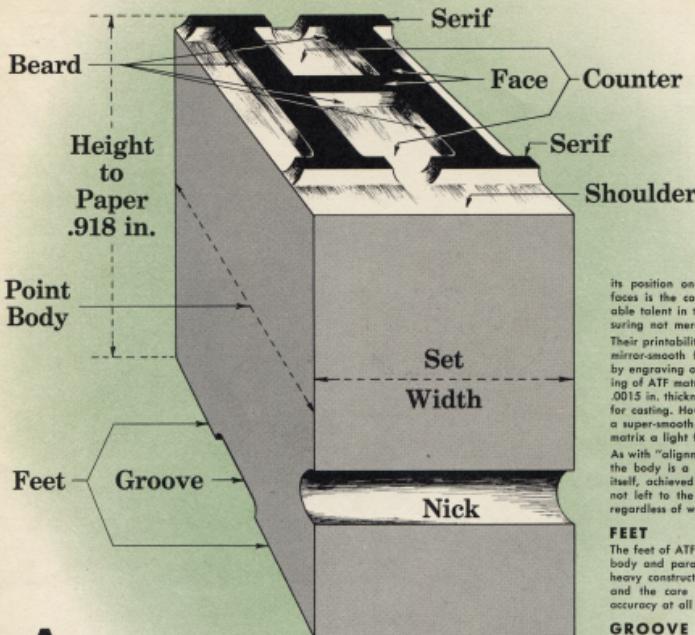
LOWERCASE

a i n o r s t	34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 58 60 63 65 68 70 73 75
b g p w y	14 14 15 15 15 16 16 17 17 18 18 19 19 19 20 20 21 21 21 22 23 24 25 26 27 28 29 30 31 32 33 33 34 35 35 36 37 39 40 41 43 45 47 49 50
c f m u	18 19 19 20 20 21 21 22 22 23 23 24 25 26 26 27 28 28 29 29 30 31 32 33 34 36 38 39 40 42 43 45 47 49 50
d	20 21 22 23 23 24 24 25 25 26 26 27 28 29 30 31 31 31 32 33 34 36 38 39 40 42 43 45 47 49 50
e	45 47 48 49 51 52 53 54 56 57 59 60 61 62 64 65 67 68 69 70 72 73 77 80 84 87 90 93 97 100
h l	22 23 24 25 25 26 27 28 29 29 30 31 32 32 33 33 34 35 35 36 37 39 40 41 43 45 47 49 50
j k v	9 9 9 9 10 10 10 10 10 11 11 11 12 12 12 12 13 13 13 14 14 14 15 15
q x z	6 6 6 6 6 6 7 7 7 7 8 8 8 8 8 8 9 9 9 10 10 10 11
- . ,	18 19 19 19 20 20 21 21 22 22 23 24 25 25 26 26 27 27 28 28 29 29 30 32 33 35 35 37 38 40
fl	5 5 5 5 5 5 5 5 5 6 6 6 6 6 6 6 7 7 7 8 8 8 8 9 9 9 10 10 10 11
ff	3 3 3 3 3 3 3 3 3 3 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 5 5
ff	4 5 5
ff	6 6 6 6 6 6 7 7 7 7 8 8 8 8 8 8 9 9 9 9 10 10 10 11

FIGURES

1	34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 58 60 63 65 68 70 73 75
2 3 4 5 6 7 8 9 \$,	29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 53 55 58 60 63 65 68 70
0 .	40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 64 66 69 71 74 76 79 81
-	9 9 9 9 9 9 10 10 10 10 11 11 11 12 12 12 13 13 13 14 14 14 15 15

THE ANATOMY OF ATF TYPE



ALIGNMENT

In ATF type, alignment is built into the matrix. The base, or line, of the letter is an integral dimension of the matrix and is not left to the casting machine operator's discretion. Every letter cast from ATF matrices will align regardless of when it is cast. Casting machines not having this feature cannot constantly cast quality type. Accordingly, carelessness, lack of skill on the part of the operator, slippage or wear can all result in different adjustment and alignment on different letters or different castings.

BODY

An efficient body must be strong. Making metal hard is a simple matter, but a metal that will withstand abrasion by paper stocks as well as the abusive pressures of printing and reproduction methods such as stereotyping, electrotyping, rubber plate molding, etc., must be more than hard. It must be tough. ATF type is tough but its toughness rests not alone in the metal formula. To produce a tightly compressed, fine grain metal the molten metal must be cast at high temperature under high pressure in a water-cooled mold. Ordinary type casting machines cannot match the high pressures or high temperatures of ATF casters and few are equipped with water-cooled molds. In conse-

quence, many competitors are unable to match the hardness of ATF type, even if they use ATF metal. By the same token, we can cast harder type from their metal than they can.

Accuracy is another important requisite of the type body. If the body of a character tapers in any direction or if its four sides are out of square, this character cannot set snugly against its neighbors, is bound to produce a spongy line or form. Here, again, the heavily constructed, non-adjustable mold which characterizes ATF casters assures a degree of accuracy which others can seldom match.

COUNTER AND DEPTH

ATF matrices are engraved — not stamped — in hard nickel brass. They are cut with precision tools which assure clean walls and sharp edges, even at maximum depths. Most matrices are stamped or punched, rather than engraved. Because of this fact they require a softer brass and there is a definite limitation on the depth to which the punches can be driven, particularly in the shaping of counters.

FACE

The face of ATF type has three distinctive features—its design, the efficiency with which it lays ink onto paper uniformly and sharply and

its position on the body. The design of ATF faces is the combined work of the best available talent in type design and type layout, assuring not merely novel but PRACTICAL faces. Their printability comes from their sharp edged, interlocked-surface counter cuts obtained only by engraving of the finest sort. The fine engraving of ATF matrices is done with tools so fine as .0015 in. thickness, which provides a fine surface for casting. However, ATF goes further to obtain a super-smooth printing surface by giving each matrix a light finishing coat of chromium.

As with "alignment," the position of the face on the body is a precise dimension. The matrix itself, achieved by expert hand finishing, is not left to the operator, hence it is identical, regardless of when the type is cast.

FEET

The feet of ATF type are always square with the body and parallel to the face, because of the heavy construction of the mold on ATF casters and the care expended in maintaining their accuracy at all times.

GROOVE

The groove in ATF type is machined during the casting operation. ATF casting machine operators are careful to keep their grooving knives both sharp and properly adjusted and thus avoid the burrs that make some other types more than type high or uneven on their feet.

SET

The set of ATF type, like its "alignment," is built into the matrix and is not subject to the variations of an adjustable mold. That the set is always identical in ATF type, regardless of when it is cast, is further guaranteed by the fact that the precise dimension of each character is stamped on the matrix as a guide to the operator and the inspectors who maintain a constant check on the accuracy of the ATF product.

Good letter spacing is normal, with ATF type. Each character is fitted individually to look its best with all other letters in its alphabet. Overhanging letters set well because they are properly kerned and rubbed — a PLUS VALUE in ATF type.

TYPE HEIGHT

The carefully controlled depth of ATF's engraved matrices, plus the equally accurate height of ATF molds, produces type of constantly uniform height. Further precaution against inaccuracy is the rigid ATF inspection which discards any type that is over .0005 in. high or low.



ATF



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